



This Year's Theme:



FEBRUARY 8-11, 2018  
PHILADELPHIA, PA

The National Title I Conference is an annual project of the National Title I Association and the only conference focused entirely on national Title I and related programs. The Conference emphasizes the critical nature of doing what's right and what's needed – today – to help every child succeed and achieve at high levels.

## LIBERTY TO LEARN

All children should have the liberty to learn, but not all do. Many children, especially those served by Title I, Part A, and other federal programs, face challenges that impede their liberty to learn. Every day, some of our already vulnerable students come to our schools in the face of economic, social, emotional, language and cognitive barriers that challenge their right to earn an education. The 2018 National Title I Conference addresses these issues by highlighting the work of individuals, schools, districts and organizations that have successfully overcome some of these barriers; thereby giving our children the Liberty to Learn.

Title I is the largest federally-funded program focused on the needs of disadvantaged students. It provides more than \$14 billion in annual aid to local education agencies and schools with high numbers of children from low-income families so that all children can meet challenging state academic standards. The Conference Planning Committee invites all education experts, researchers, authors and successful practitioners with information of interest to the Title I audience to submit a presentation proposal.

## PRESENTER BENEFITS

- Recognition as an education expert
- Connection with new audiences
- Complimentary full conference registration for each accepted presenter (maximum four) - a \$599 value
- Video of your presentation for your personal use

## IMPORTANT DATES

June 16, 2017

Proposal Submissions Close

September 8, 2017

Notification of Provisional Acceptance\* or Decline - Presentation decisions of the Conference Committee are final and no appeals are available

September 22, 2017

Speaker Contract Return Deadline – Accepted speaker presentations and speaker bios posted on interactive schedule as contracts are finalized

*\*A proposal marked as "provisional" is one that the Conference Committee would like to include in the Conference schedule, but the presenter(s) has (have) not yet been contracted. Once signed, contracts and any other required documents are returned by all presenters, the proposal's status will be changed to "accepted."*



## PRESENTATION SESSIONS

## WORKSHOP SESSIONS

THE  
CONFERENCE  
OFFERS TWO  
TYPES OF  
SESSIONS

Traditional conference sessions in which attendees assemble to listen to a presentation. Often referred to as “lecture,” sessions may include attendee interaction, such as Q & A, but are best suited to presenters addressing a large audience.

Smaller sessions focused on personal interactions among attendees and presenters. Workshop sessions must include an audience interaction component, such as opportunities to brainstorm with a partner, discuss a concept in a small group, or engage in other workshop-like activities. These sessions will be scheduled twice on the same day.

SESSION  
LENGTH

1 hour

1.5 hours

APPROXIMATE  
ROOM  
CAPACITY

600 to 800

150 to 200

ROOM  
LAYOUT

Theater style  
(rows of seats facing the stage)

Round tables and chairs  
(no stage)

AVAILABLE AV  
No cost to  
presenter

- PC computer with PowerPoint software
- LCD Projector
- Screens appropriate for room size
- Sound capability for video
- Podium or lavalier microphone
- Dedicated Internet

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- Sound capability for video
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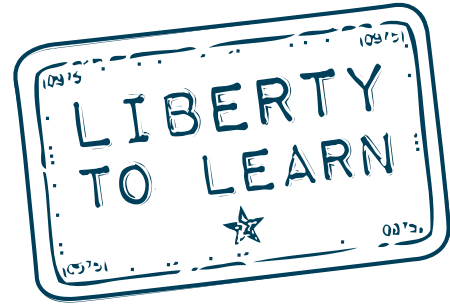
STAGE  
SET

Raised stage  
Head table with chairs for each presenter  
Standing podium stage right

Standing podium



Session topics should be of interest to the greater Title I community and fit with this year's conference theme:



All sessions are grouped into three overarching categories:

## **INSTRUCTION, LEADERSHIP, & POLICY**

Within the three categories listed above, topics of interest to the Conference Committee include:

- Academic Standards
- Assessment
- At-Risk Populations
- College Readiness
- Cultural Diversity
- Cyber Schools
- Differentiated Instruction
- Early Childhood Education
- Effective Leaders
- Effective Program Development
- Elementary Education
- English Learners
- Family Engagement
- Fiscal Issues
- Flexibility
- Improving Graduation Rate
- Legislative Changes
- Mathematics
- Multiple Tiered Systems of Support
- Neuroscience
- Professional Development
- Program Collaboration & Coordination
- Reading & Writing
- Regulatory Issues
- School Improvement
- Science
- Secondary Education
- School Climate and Culture
- Students with Disabilities
- Technology
- Title I Success Stories
- Using Data
- Well-Rounded Education

The schedule is developed to maintain diversity and balance of session topics throughout the Conference.

Date and time assignments are made for the benefit of the overall schedule and are not negotiable.



All accepted presenters (maximum four) receive a complimentary full conference registration at the time the contract is signed by Conference Management. **Do not register for the Conference prior to learning the acceptance status of your proposal.**

### HOTEL RESERVATIONS

A number of hotel rooms are set-aside specifically for presenters and may be reserved after the complimentary registration has been assigned. **Do not reserve a hotel room prior to learning the acceptance status of your proposal.**

### PRESENTER SUBSTITUTIONS

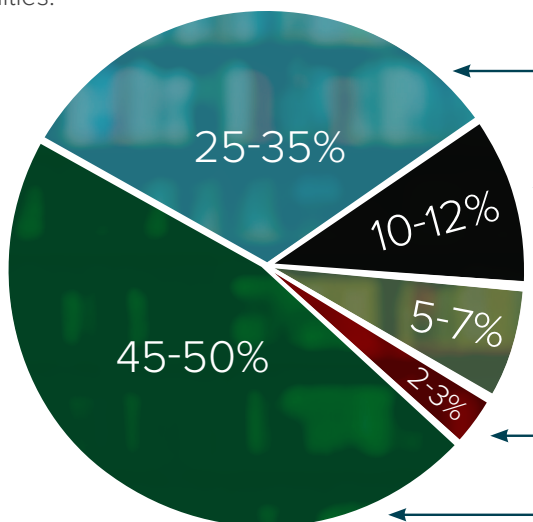
Complimentary conference registrations are non-transferrable. If a presenter change is desired, a written request must be completed on the official Presenter Update Form and reviewed by the Conference Committee. If approved, the previous presenter's contract will be voided and a contract issued to the new presenter. If the proposed presenter is not approved, the presentation will be cancelled.

### CANCELLATIONS & REFUNDS

Presenters are subject to the same cancellation and refund policies as those that apply to all attendees for all paid items, including hotel reservations. These sessions will be scheduled twice on the same day. See sliding scale refund chart on the Presenter Policies webpage.

### BOOK SALES

Presenters may choose to have their books included for sale in the official National Title I Conference Bookstore. No book sales, signing, or distribution may take place in any other location. Full details will be provided to presenters selected for inclusion at the Conference, including book-signing opportunities.



### SESSION VIDEOS

All sessions at the National Title I Conference, without exception, are recorded for after-conference use as part of the National Title I Association's Title I On Demand video streaming service. Presenters may download a copy of the professionally recorded video for their personal, non-commercial, use.

### CONTRACTS

- Each presenter included on a proposal selected for presentation at the Conference must sign an individual contract with the conference management company – even if no honorarium is offered. A maximum of four presenters may be included in a single session. Each presenter may only participate in one session. Workshop sessions will be repeated on the same day.
- A sample contract is attached for your review. The contract outlines all of the specifics of the presentation, including the date and time, assigned room and set-up, audio-visual equipment, a videotaping release, and other binding provisions.
- Contract language is standard for all presenters and wording cannot be revised. Before submitting a proposal, please be certain that you are able to sign such a contract if your proposal is selected.

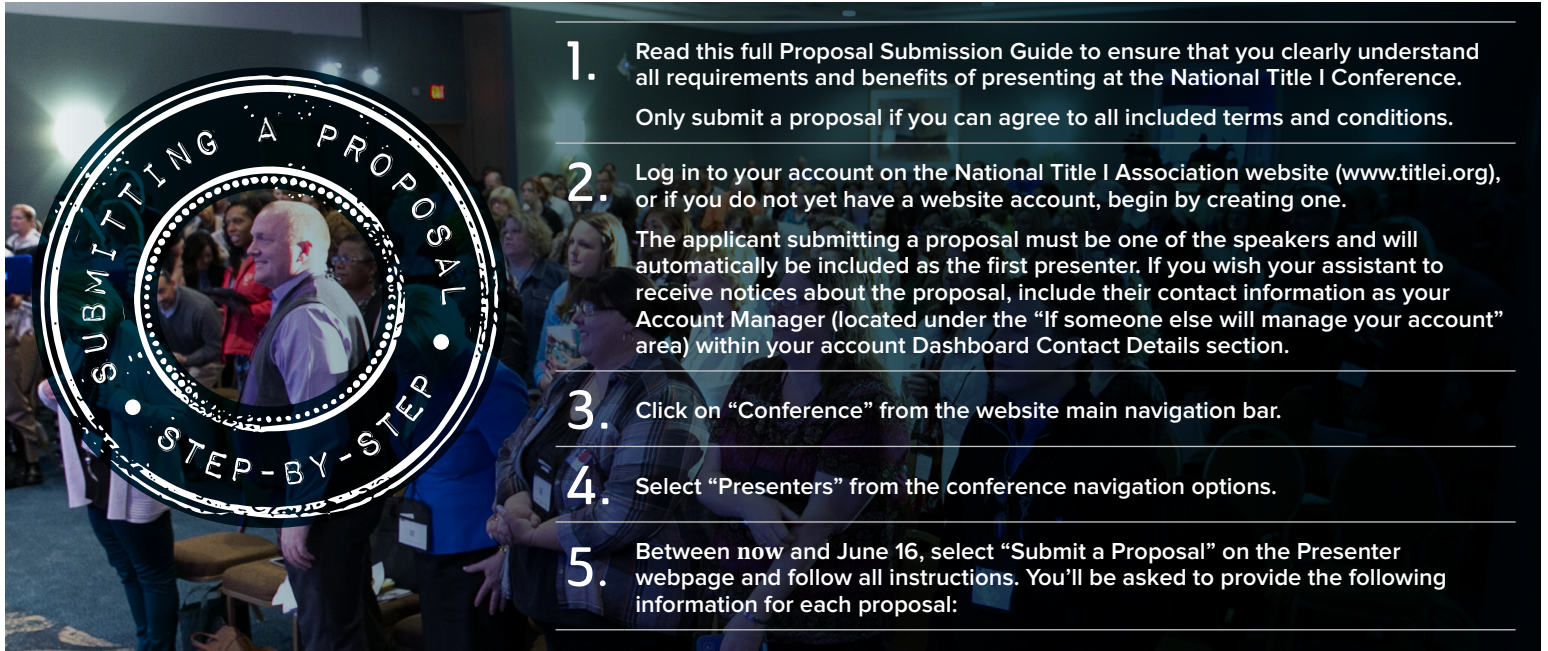
### NON-PROMOTIONAL CONTENT

Sessions must be focused specifically on important content and may not directly promote any commercially available product or service. Doing so will put future Conference participation at risk.

### AUDIENCE

Attendees at the National Title I Conference represent many different Title I perspectives, and the committee selects sessions to appeal to each group in rough correlation to the average percentage of attendees in each demographic shown below:

- BUILDING LEADERS (25-35%) - principals, Title I site coordinators
- CLASSROOM LEADERS (10-12%) - teachers, instructional coaches, resource teachers, paraprofessionals
- STATE LEADERS (5-7%) - state federal programs directors, state superintendents or assistant superintendents
- OTHER LEADERS (2-3%) - researchers, foundation program leaders, nonprofit administrators, teacher education faculty
- DISTRICT LEADERS (45-50%) - superintendents, curriculum directors, federal programs coordinators, special education specialists, school board members



1. Read this full Proposal Submission Guide to ensure that you clearly understand all requirements and benefits of presenting at the National Title I Conference. Only submit a proposal if you can agree to all included terms and conditions.
2. Log in to your account on the National Title I Association website ([www.titlei.org](http://www.titlei.org)), or if you do not yet have a website account, begin by creating one. The applicant submitting a proposal must be one of the speakers and will automatically be included as the first presenter. If you wish your assistant to receive notices about the proposal, include their contact information as your Account Manager (located under the “If someone else will manage your account” area) within your account Dashboard Contact Details section.
3. Click on “Conference” from the website main navigation bar.
4. Select “Presenters” from the conference navigation options.
5. Between now and June 16, select “Submit a Proposal” on the Presenter webpage and follow all instructions. You’ll be asked to provide the following information for each proposal:

### PROPOSED PRESENTATION CHARACTERISTICS

- Select session type: Presentation or Workshop.
- Which conference category (one of the three) does your proposed session address?
- Select the topic (from the list of 33) that best describes the focus of your proposed session. You may add two additional focus topics if desired, though doing so does not increase your chances of selection.
- Describe the concept for your presentation, including the relevance for this conference (max 1,000 characters.)
- Describe how your proposal fits with the selected session type.
- Explain the research base and data used.
- Identify the specific successful Title I school(s) and/or Title I district(s) highlighted in your session, if applicable.

### PROGRAM DETAILS

#### Details needed if your proposal is selected:

- **Presentation title** (max 90 characters)  
- do not include “Liberty to Learn” in your title  
( Included in printed program and online listings. See examples page 8 )
- **Presentation description** (max 1,000 characters)  
- should motivate people to attend  
( Included in printed program and online listings. See examples page 8 )
- **Combined Presenter Bio** (max 800 characters)  
- what makes your presentation team “expert”  
( Printed in the program and used onsite by the session host to introduce your presentation team to the audience )
- **Contact Information**  
- website or email address attendees may use to obtain more information after the conference.
- **Carefully review audio-visual inclusions**
- **Books to include in the Conference Bookstore**  
- list any books written by members of your presentation team

### PROPOSED PRESENTERS

Each session may have up to four presenters; only presenters accepted on the original proposal may present. *All of the following presenter fields, including photo, must be complete in order to save each presenter profile.*

- Name, Title, Organization
- Mailing Address, Phone, Email
- Presenter Expertise on this Topic (max 300 characters) - included in the online presenter listings if your session is selected
- Recent Presentation Experience – list conference, year, session title
- Speaking Reference – name, phone and email of someone with direct knowledge of your presentation skills
- Photo – high resolution (jpg) for use online and in the printed program – close-up, head shots are most effective
- Honorarium Requested – most presenters are not paid, but requests will be reviewed on a case-by-case basis

### COMPLETING YOUR PROPOSAL

- Use the buttons throughout the proposal submission process to review, revise, and save your information.
- You may return at a later time to complete the information if you wish. Access the unfinished proposal through the conference section of your Dashboard when logged in to your account on the National Title I Association website.
- Carefully proofread your proposal before submitting. The Conference Committee expects to receive well-written proposals with accurate spelling, punctuation and grammar.
- When your proposal is complete, click the “Submit Proposal” button to add it to those considered by the Conference Committee. Once a proposal is submitted, changes are not permitted without Committee approval.

.....  
**ALL PROPOSALS TO BE CONSIDERED BY THE COMMITTEE  
 MUST BE SUBMITTED NO LATER THAN 5:00 PM EASTERN DAYLIGHT TIME ON JUNE 16, 2017**  
 .....

**LATE PROPOSALS ARE NOT ACCEPTED - NO EXCEPTIONS**



All proposals submitted will be reviewed by a committee of Title I professionals from across the country in a highly competitive two-part process during July and August; typically, less than 25% of proposal submissions are selected. Decisions are based on an averaged proposal score from multiple committee graders, as well as a balance of critical topic areas. Selection as a presenter in a prior year does not help or hinder your chances of selection.

### **MULTIPLE COMMITTEE MEMBERS WILL GRADE EACH PROPOSAL, USING THE FOLLOWING GRADING CRITERIA**

POINTS AVAILABLE FOR EACH AREA ARE SHOWN IN PARENTHESES:

- Proposal focuses on a key area of interest for conference attendees and includes timely and meaningful content (0-10 points).
- Proposal highlights specific successful Title I schools or districts (0-10 points).
- Research base listed is appropriate for the topic (0-10 points).
- Content is appropriate for the identified audience (0-5 points).
- Presenter(s) has relevant expertise and speaking experience for this topic (0-10 points).
- Proposal is well written and uses proper grammar, spelling and punctuation (0-10 points).
- Bonus points available at the discretion of the grader based on exceptional ideas or execution and the overall quality of the application submission (0-10 points).

### **NOTIFICATIONS ON SEPTEMBER 8, 2017**

On September 8th, conference management staff will send email notifications in two categories:

- To applicants and individual presenters whose sessions have been provisionally accepted, with instructions for converting the presentation from “provisional” to “accepted”
- To applicants whose sessions have been declined.

### **CHANGING YOUR PRESENTATION’S STATUS FROM PROVISIONAL TO ACCEPTED**

Presenters with a “provisional” session will receive instructions to download and review their contract from the website. Each presenter listed on a proposal must return their contract and W-9 tax form (when applicable) by September 22nd for the proposal to be “accepted.” If the contracts are not received by the due date, the proposal will be declined and a back-up proposal will be moved to “provisional” status.

**FOR FURTHER INFORMATION OR QUESTIONS, YOU CAN REACH THE NATIONAL TITLE I CONFERENCE STAFF**

MONDAY THROUGH FRIDAY | 7:00AM-4:00PM PACIFIC | 800-256-6452 | CONFERENCE@TITLEI.ORG

- Begin your proposal early – do not wait until the last minute.
- Craft your responses to the proposal questions offline and edit until you are happy with the results – do not submit “off the top of your head” language in this highly competitive process.
- Convert any offline work to a simple text editor format before pasting into the proposal fields – do not paste directly from Microsoft Word as it can add “hidden” characters that may translate strangely or add to the character count once submitted.
- Pay close attention to the character limits identified, continuing to edit until within the requirement – avoid using abbreviations or acronyms, as graders may not understand your intent.
- Carefully review the audiences and topics of interest and select appropriately – selecting the broadest audience or the most topic areas will not increase your chances of selection.
- Submit your proposal before the deadline – no extensions are granted, even for very good reasons.



## LIBERTY TO LEARN SPEAKER CONTRACT (EXAMPLE)

This contract is entered into by Magnolia Hospitality Group, Inc., a California Corporation, doing business as A+ Events (A+) and Joe Sample-Speaker (Speaker). Speaker will provide a presentation for A+ at the National Title I Conference at the time and place noted. A+ shall, in consideration for such services, provide Speaker the Compensation as identified herein. All terms and conditions of this Contract, without limitation, are confidential.

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### EVENT DETAILS

**EVENT:** 2018 National Title I Conference

**HOST:** National Title I Association, a membership organization of state directors of the Title I program ([www.titlei.org](http://www.titlei.org))

**BACKGROUND:** Title I is the largest federally-funded K12 education program in the country, providing funding to states and school districts to assist in the education of economically and educationally disadvantaged students.

**PRESENTATION FINAL ACCEPTANCE:** This presentation is not accepted until receipt by Speaker of a countersigned version of this contract from A+.

### PRESENTATION DETAILS

**TITLE:** Example Session Title

**DESCRIPTION:** The session description is the same as was entered in the field for inclusion in the printed program. Listing it in the contract ensures that the session proposed is the session to be presented.

**AUTHORIZED SPEAKERS:** Joe Sample-Speaker, Jane Presenter – [This will include anyone who was included in the original proposal]

### PRESENTATION LOGISTICS

Fields will reflect presentation details

**DATE:** Friday, February 9, 2018

**PRESENTATION TIME:** 2:00PM – 3:30PM

**SPEAKER SET UP TIME:** 1:30PM – 2:00PM

**LOCATION:** Pennsylvania Convention Center, 1101 Arch St, Philadelphia, PA 19107

**SESSION TYPE:** Workshop

**ROOM NAME:** Room 120

**ROOM SET UP:** No stage, round tables & chairs

**MAXIMUM AUDIENCE CAPACITY:** 200

**STAGE SET:** standing podium

**EQUIPMENT PROVIDED:** PC computer with PowerPoint software, LCD Projector, screens appropriate for room size, sound capability for video, microphone, dedicated internet

### COMPENSATION

Speaker is responsible for all expenses incurred in conjunction with this presentation not specifically identified below.

#### CONFERENCE REGISTRATION:

Complimentary Conference Registration (\$599 value)

**HONORARIUM:** \$0

**TRAVEL EXPENSES:** \$0

**VIDEO:** Digital access to professionally filmed video of full presentation for Speaker's personal, noncommercial use

### BOOK SALES

Speaker may not sell books or other materials within, or immediately adjacent to, the presentation room, or elsewhere within the common areas of the conference venue.

### VIDEO RECORDING

A+ may digitally record Speaker during this presentation. Speaker gives A+ the express right to use this recording, either in its entirety or in abbreviated form, in one or more of the following ways:

- In promotional materials for this or future National Title I Association professional development programs
- As part of the professional development offerings on the National Title I Association website, viewable via a password protected, closed, streaming video environment. No other use shall be made of the recording without prior written consent of Speaker.

### PHOTOGRAPHY

A+ may photograph Speaker during the presentation and use any such still photographs in promotional materials (print or electronic) for this or future National Title I Conferences.

### CANCELLATION

The parties' performance under this Contract is subject to acts of God, war, government regulation (including federal elimination of the Title I program), terrorism, disaster, strikes, civil disorder, curtailment of transportation services, disabling illness, or any other emergency of a comparable nature beyond the parties' control, making it impossible, illegal or which materially affects a party's ability to perform its obligations under this Agreement. Either party may terminate this Agreement, without penalty, for any one or more of such reasons upon written notice to the other party. This Contract may be cancelled by A+ without cause by submitting such cancellation in writing to Speaker, accompanied by the cancellation fees outlined below:

- 91 to 180 days prior to the event = 75% of Compensation
- 0 to 90 days prior to the event = 100% of Compensation

Speaker may cancel this Contract without cause by submitting such cancellation in writing to A+. By so doing, Speaker agrees to pay A+, as a penalty, any nonrefundable amounts for Compensation items; A+ will submit an invoice covering such items upon receipt of cancellation.

### HANDOUT MATERIALS

All presentation materials at the National Title I Conference are provided in electronic format for download from the conference website. Speaker will upload all supporting materials for this presentation in accordance with instructions from A+. Speaker understands that any materials shipped to the venue will be rejected and returned.

### EMPLOYMENT STATUS

Speaker is an independent contractor and assumes all responsibility for withholding taxes and is not eligible for workers' compensation insurance. A+ is not responsible in any way for Speaker's acts, omissions, statements, or any commitment made by Speaker to Event Host directly.

### ADDITIONS OR CHANGES

Any changes to this Contract must be made in writing and signed by both parties.

### GOVERNANCE

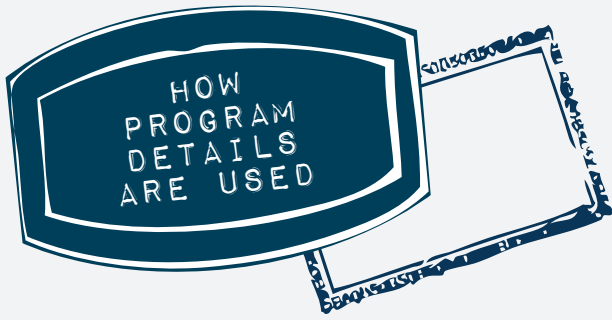
This Contract shall be construed in accordance with the laws of the State of California. All parties to this Contract agree that any dispute arising under or relating to this Contract shall be resolved in the State of California in the Superior Court of Mendocino County.

X \_\_\_\_\_  
JOE SAMPLE- SPEAKER, PRINCIPAL  
ABC ELEMENTARY SCHOOL

DATE: \_\_\_\_\_

X \_\_\_\_\_  
MAGNOLIA HOSPITALITY GROUP, INC.  
DBA A+ EVENTS

DATE: \_\_\_\_\_



Here, you will find two examples of how the information you provide will be utilized for the Conference if your proposal is accepted.

The top is an example of a page of the printed program (shown smaller than actual size), and the bottom is an example of a session page on the online Conference schedule.

LECTURE

INSTRUCTION

GRAND BALLROOM A

2:30 PM - 3:30 PM

## Hacking the Brain's Affective Domain: A Backdoor-Route to Reading and Writing Skill Access

**Katie Garner**  
 Author; National Featured Keynote Speaker; Education Consultant, Learning & the Brain Research Consortium

Hack into our brain's hardwired system for learning with instructional tools that target the affective learning domain, and take advantage of invaluable learning 'loopholes' rooted in our brain's own neuroplasticity! Increase early (and struggling) learner-momentum in reading AND writing far beyond just simple decoding by accessing alternative pathways for critical skill mastery and embedding abstract skill content within already familiar, social emotive frameworks. Harness the power of "what's used together becoming fused together" in the brain, and take away multi-layered, instructional tools for transforming daily reading and writing skill instruction into a virtual playground for critical thinking and deeper learning with the brain in mind!

Katie Garner, M.Ed., (author of the SECRET STORIES®) is an internationally known speaker, author and literacy consultant with twenty five years combined classroom experience and a passion for infusing neuroscience into literacy learning. Her "backdoor-to-the-brain" approach to phonemic skill mastery via the affective learning domain shifts the paradigms associated with early literacy skill instruction, gaining national recognition with the No Child Left Behind, Reading First, and RTI Initiatives. As a featured and keynote speaker at literacy and educational conferences across the United States and abroad – including an ongoing keynote series at the Vulnerable Readers Summits with North American literacy leaders, Dr. Richard Allington (What Really Matters for Struggling Readers) and Dr. Anne Cunningham (The National Early Literacy Panel "NELP" Report) – Katie shares game-changing strategies for boosting existing phonics instruction with the latest neural research showing how our brains learn best. Her practical and proven methods for bringing neuroscience into the forefront of literacy learning have been shared in both lecture and panel discussions at Harvard University and MIT as part of the Learning and the Brain Conference and Research Consortium and are the subject of an upcoming professional development book series.

KatieGarner.read@gmail.com

NEUROSCIENCE



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2018 **NATIONAL TITLE I**  
 CONFERENCE

Attendee  
 Exhibitor  
 Presenter

Schedule  
 Hotels + Travel  
 Register Now

FEBRUARY 8-11, 2018  
 PHILADELPHIA, PA



## Hacking the Brain's Affective Domain: A Backdoor-Route to Reading and Writing Skill Access

Wednesday February 22, 2017

2:30 - 3:30 PM

**Grand Ballroom A**

[Add to my schedule](#)

Hack into our brain's hardwired system for learning with instructional tools that target the affective learning domain, and take advantage of invaluable learning 'loopholes' rooted in our brain's own neuroplasticity! Increase early (and struggling) learner-momentum in reading AND writing far beyond just simple decoding by accessing alternative pathways for critical skill mastery and embedding abstract skill content within already familiar, social emotive frameworks. Harness the power of "what's used together becoming fused together" in the brain, and take away multi-layered, instructional tools for transforming daily reading and writing skill instruction into a virtual playground for critical thinking and deeper learning with the brain in mind!

### Download Session Materials

Handouts

[Katie Garner Title I Handout Link.pdf](#)

[Katie Garner Title I Handout Link.pdf](#)

### Presenters



#### Katie Garner

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#### Type:

**Theme:**

Instruction

**Audience:**

Classroom Leaders

**Topics:**

Neuroscience, Reading & Writing