ATTENDEE GUIDE

FEBRUARY 8-11, 2021
BOSTON, MA
HYNES CONVENTION CENTER

This Year's Theme:

EDUCATING FOR TOMORROW

The goal of education is to prepare young people to meet the challenges that lie ahead. Through our history, American education has prepared students for agrarian, industrial, and service-oriented economies. What about now? How do we as educators (parents, families, teachers, administrators, and communities) prepare our students to navigate life after school (for college, career, military, etc.)? What about now--when our needs are changing faster than we can adapt? Our charge is to educate all students to ensure their success for tomorrow, but...

What about now? With the onslaught of the COVID-19 pandemic, tomorrow is today, the future is now. Never before has the need for technology, innovation, and creativity been greater than it is in the current hour.

The Conference offers two session types from today’s leading education experts: large-scale lecture sessions and smaller workshop sessions focused on personal interactions among attendees and presenters. Attendees will have opportunities to ask questions of education leaders and experts, engage in peer discussions and group activities with colleagues from across the nation, and discover relevant educational products and services designed specifically with federal programs educators in mind. Five exceptional keynote sessions are scheduled, and the official schedule will be updated online as sessions are confirmed.

“AWESOME EXPERIENCE! I have learned so much in four days and I'm excited to go back to my community and be proactive in assisting our students.”
- 2019 Conference attendee

JOIN OVER 3,000 FEDERAL PROGRAMS PRACTITIONERS IN BOSTON FOR THE MOST VALUABLE PROFESSIONAL DEVELOPMENT OPPORTUNITY OF THE YEAR.
The National Title I Association has become the National Association of ESEA State Program Administrators. Correspondingly, the National Title I Conference is now the National ESEA Conference - still an annual project of the Association - just with a new name and broader view. It is the largest conference focused on federal education programs for disadvantaged students. The Conference emphasizes coordination among federal education programs to effectively meet the needs of our nation’s most vulnerable students and maximize the impact of federal, state, and local resources.

While Title I is the largest federally-funded program focused on the needs of disadvantaged students, the Elementary and Secondary Education Act (ESEA) offers a host of other related programs. Taken together, they provide more than $40 billion in annual aid to local education agencies in order that all children can meet challenging state academic standards. ESEA and other significant federal education programs include:

- **Title I, Part A** - Education for the Disadvantaged
- **Title I, Part C** - Education of Migratory Children
- **Title I, Part D** - Neglected & Delinquent
- **Title II, Part A** - Supporting Effective Instruction
- **Title III, Part A** - English Learners & Immigrant Education
- **Title IV, Part A** - Student Support & Academic Enrichment
- **Title IV, Part B** - 21st Century Community Learning Centers
- **Title V, Part B** - Rural Education Initiative
- **Title VI, Part A** - Indian, Native Hawaiian, and Alaska Native Education
- **Title VII, Part B** - McKinney-Vento Homeless Assistance Act, Education for Homeless Children and Youth
- **IDEA** - Individuals with Disabilities Act (Special Education)
"Inspirational! Walked away with a new motivation for everything I already do!"

"Excellent, culture-changing insight!"

The engagement was superb! I felt that I gained a lot from listening to all the speakers. They pumped me up and made me want to try new things and challenge myself and others more.

“Wow... just WOW.”

“Thank you for the truly courageous conversation!”

CONFERENCE SCHEDULE

SUNDAY, FEBRUARY 7
12:00 PM – 9:00 PM - Registration Open

MONDAY, FEBRUARY 8
8:00 AM – 5:30 PM - Registration Open
10:30 AM – 11:45 AM - Opening Keynote
12:00 PM – 5:30 PM - Concurrent Sessions

TUESDAY, FEBRUARY 9
7:00 AM – 5:00 PM - Registration Open
8:00 AM – 9:00 AM - Keynote
9:00 AM – 3:30 PM - Exhibit Hall Open
9:30 AM – 11:00 AM - Exhibitor Sessions
11:00 AM – 2:00 PM - Concurrent Sessions
2:00 PM – 3:30 PM - Exhibitor Sessions
3:30 PM – 5:00 PM - Concurrent Sessions

WEDNESDAY, FEBRUARY 10
7:30 AM – 5:00 PM - Registration Open
8:00 AM – 9:30 AM " Keynote & Distinguished School Celebration
9:30 AM – 3:30 PM - Exhibit Hall Open
9:30 AM – 11:30 AM - Exhibitor Sessions
11:30 AM – 2:30 PM - Concurrent Sessions
2:30 PM – 3:30 PM - Dedicated Exhibit Hall
3:30 PM – 5:00 PM " Keynote & Distinguished School Celebration

THURSDAY, FEBRUARY 11
8:00 AM – 2:00 PM - Registration Open
8:00 AM – 1:45 PM - Concurrent Sessions
2:00 PM – 3:00 PM - Closing Keynote
REGISTRATION OPTIONS

EARLY BIRD REGISTRATION
Save $60 on registration when purchased before January 1st!

Register in 2020 to hold your invoice and pay the reduced Early Bird rate, or wait until 2021 and pay the higher price immediately.

$659 - CONFERENCE REGISTRATION
Early Bird Price - Pay only $599 if you register before January 1st

- 4 full days of Conference sessions and keynote presentations
- Access to the two day Exhibit Hall
- Individual attendance certificate for tracking session hours
- Option to earn one graduate level extension credit for attending a majority of sessions (Extra $75 fee applies - enroll online through the University of San Diego website link found on the attendee webpage)
- Conference materials
- Access to lodging at special attendee rates: $241 - $285/night (includes tax)

OR

$718 REGISTRATION + SESSION VIDEOS
Early Bird Price - Pay only $658 if you register before January 1st

Includes all of the above PLUS:

- Six months access to view all session videos via On Demand (from any computer or personal device with high speed internet.)

Video access begins March 12, 2021 and ends September 12, 2021.

CAN’T PARTICIPATE IN THE FULL CONFERENCE?
ONE-DAY REGISTRATION - $299
Access to all sessions, keynote presentations and Exhibit Hall for one day. Individual attendance certificate, Conference materials and access to lodging at special attendee rates included.

"Very inspiring!! Thank you for your important work and contribution to our students!"
– 2020 Conference attendee
WHAT IF I HAVE TO CANCEL?
If you cannot attend the Conference, your registration and/or hotel reservation may be
transferred to a colleague at no cost. If no other individual can attend in your place, you may also
cancel. Either option requires the use of an online substitution or cancellation form, accessible
from the Conference section of your Dashboard.

WHAT ABOUT REFUNDS?
The sliding scale refund policy applies to both attendee registration and hotel reservations
and allows for larger refunds the sooner the cancellation is made. Please review the schedule
carefully to understand your financial obligations, as there are no exceptions to this policy.

<table>
<thead>
<tr>
<th>CANCELLATION RECEIVED</th>
<th>AMOUNT REFUNDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Within 7 days of purchase</td>
<td>100% Refund</td>
</tr>
<tr>
<td>May-September</td>
<td>90% Refund</td>
</tr>
<tr>
<td>October</td>
<td>75% Refund</td>
</tr>
<tr>
<td>November</td>
<td>50% Refund</td>
</tr>
<tr>
<td>December - February</td>
<td>No Refund</td>
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</tbody>
</table>

Please note that cancellations are deemed eligible for a refund based on the date the
cancellation form is submitted from your account Dashboard. Phone calls and emails
are not acceptable forms of notification.

QUESTIONS? CALL 800-256-6452
HOTEL RATES
In order to ensure the best possible rates, the National ESEA Conference contracts several years in advance of each conference for the necessary hotel rooms offered. Part of the contract requirement is that the Conference prepays for all rooms at the contracted rate plus mandated taxes and tourism assessment fees. The rates available to attendees and exhibitors are based on the contract rate combined with those prepaid taxes and tourism fees. The Conference does not charge taxes or fees on hotel reservations, but the breakdown of how much of the flat rate is attributed to prepaid taxes and fees is itemized on the invoice for transparency.

GROUND TRANSPORTATION
The Hynes Convention Center is accessible via several bus routes and is just steps away from four subway stations: Hynes Convention Center, Copley, and Prudential on the Green line and Back Bay on the Orange line. MBTA, commonly referred to by locals as the “T”, is an easy and affordable way to get around Boston and its suburbs. Also check out the Public Transit Map.

NEARBY ATTRACTIONS
Boston area attractions are notably rich in history and education that can be felt around every cobblestone corner. Enhance your time in Boston by exploring America’s history along the Freedom Trail, visiting renowned museums or passing through Boston’s distinctly unique neighborhoods on a Architectural Walking tour. Sports fans are sure to enjoy touring Fenway Park- Home of the Red Sox. Wind down in the evenings by taking in the arts and music scene, having a drink at the bar from Cheers, or savoring the local and international cuisine. Whatever you’re in the mood for, Boston has it all. More information on local attractions can be found here.
The following registration terms and conditions apply to all registrants. Even if you instruct someone else to log in to your account to complete your registration - it is your responsibility, as the registrant, to adhere to the terms and conditions. Please review them carefully.

CONFERENCE CONDUCT
The National ESEA Conference is dedicated to providing an inclusive experience for all participants, regardless of race, religion, gender, gender identity and expression, sexual orientation, ability, physical appearance, age or other marginalized affiliation. While at the conference, all participants are expected to behave with common courtesy and civility; conduct themselves in a businesslike, ethical and appropriate manner; and avoid engaging in or facilitating any discriminatory or harassing behavior.

RESERVING CONFERENCE ITEMS
Registration and hotel reservations may be reserved and held without payment for a maximum of 30 days. At the conclusion of the 30-day grace period, all unpaid items will automatically expire and return to inventory for others to purchase. Beginning January 1, 2021, all registrations and reservations must be paid in full at the time of selection. Conference items are only confirmed upon receipt of payment in full.

CREDIT CARD PAYMENTS
All major credit cards are accepted for payment and are processed directly through the attendee dashboard. Credit cards entered for payment are charged immediately; changing the form of payment will result in a $75 administrative fee per affected invoice. Credit card statements will reflect a charge from “ESEA Network”

CHECK PAYMENTS
Checks are accepted only as follows. Make check payable to ESEA Network, EIN 05-0487084. With check in hand, enter check details when paying an invoice. Send the check and the printable online cover sheet to the invoice address via a traceable, overnight delivery service for receipt prior to the invoice expiration date.

HOTELS
Hotel reservations within the conference block are available on a first-come, first-reserved basis at specially negotiated conference rates only to registered attendees. Room rates are charged at a flat rate; all locally mandated taxes and fees have been paid in advance by the Conference and are not directly charged to attendees. All hotel reservations must be paid in full via the individual attendee account to be confirmed.

Changes to hotel reservations can only be accommodated through submission of the online hotel reservation adjustment form. A reduction in the number of nights of a hotel stay is a cancellation of each reduced night and refund policies apply to any paid reservations. Hotel reservations may be moved from one conference property to another at any time, subject to availability. A $35 change fee will apply to all reservation move requests received more than seven (7) calendar days after payment.

SUBSTITUTIONS
Paid registrations may be transferred, at no cost, from one attendee to another at any time. To make a substitution, complete the online substitution form, available in the conference section of the attendee dashboard. Complimentary or discounted registrations may not be transferred.

CANCELLATIONS
Cancellations may be made at any time by submitting a cancellation request via the cancellation link in the attendee dashboard. Telephone cancellations are not accepted.

REFUNDS
All items cancelled by attendees are eligible for a refund, based on the date of receipt of the completed cancellation form. Reducing nights of a hotel reservation is a cancellation of each reduced night and is subject to the same sliding-scale refund policy, as shown below.

100% if cancelled within 7 days of payment
90% if cancelled in May-September
75% if cancelled in October
50% if cancelled in November
No refund in December, January or February

No exceptions are made to the refund policy including in the case of weather, travel delays, illness or family emergencies or unexpected work obligations. Travel insurance is strongly recommended to protect your organization’s investment.
Dear ________________,

I am writing to request approval to attend the 2021 National ESEA Conference to be held in Boston, Massachusetts on February 8-11, 2021 at the Hynes Convention Center.

The National ESEA Conference is four days of learning and skill building focused on supporting disadvantaged children. The Conference welcomes thousands of K-12 educators from across the country each year. This years’ theme, “Educating for Tomorrow,” creates a singular focus for all attendees on the unique needs of disadvantaged children and our ability to centralize support across all ESEA Programs. Formerly called the National Title I Conference, the event remains committed to sharing resources pertinent to Title I, as well as a host of other federally funded education programs addressing the needs of disadvantaged students. Participants include state agency officials, school district administrators, school building leaders, and teachers – all gaining new knowledge, instructional strategies, and skills needed to transform student learning while changing the future for our students.

As an attendee, I will participate in presentations from today’s most inspiring leaders in education. I will receive important updates from the U.S. Department of Education about federal education funding issues and meet professionals who have taken significant steps to help students succeed.

Conference sessions are a combination of large group presentations with nationally recognized speakers, and smaller interactive workshops where I would have the chance to work directly with education experts. The new information that I will be able to share with the rest of our team will be extremely valuable. All of the Conference sessions are digitally recorded and one of the registration options includes a six-month subscription to the streaming service. We can extend the learning to our entire group (and amortize the cost of attendance) by incorporating Conference session videos into our professional development activities.

By registering now, I could take advantage of the Early Bird Registration offer: $599 for the four day Conference (or $658 with video access). The regular price of $658 ($718 with video access) takes effect on January 1. Special hotel rates have been negotiated for Conference attendees that include all taxes and fees, saving us even more.

The complete cost of my attendance is listed below:

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Registration:</td>
<td>______</td>
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<tr>
<td>Transportation: (airfare, train, bus, etc.)</td>
<td>______</td>
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<tr>
<td>Hotel fees:</td>
<td>______</td>
</tr>
<tr>
<td>Meals: (not included with registration)</td>
<td>______</td>
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<tr>
<td>Other:</td>
<td>______</td>
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<tr>
<td><strong>Total Cost</strong></td>
<td>______</td>
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</tbody>
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Thank you in advance for your consideration. I believe that attending the National ESEA Conference will build my knowledge base to help students and team members. I look forward to hearing from you on this request as soon as possible.

Sincerely,
CHECK PAYMENT INSTRUCTIONS

ALL CHECK PAYMENTS MUST FOLLOW THESE CHECK INSTRUCTIONS EXACTLY
Checks received without completing these instructions will be returned and items reserved will no longer be held.

- Print all invoices to be included in this payment and request a check for the total amount.
  - Make check payable to: ESEA Network (A current W9 is attached)
    EIN: (05-0487084)

- When the check is issued and you have it in front of you, log in to your ESEAnetwork.org account and go to the Finance tab in your Dashboard.
  - Locate the invoice you wish to pay and select “View Now.”
  - Press the button at the bottom of the page to “Pay This Invoice.”
  - If your check is paying for more than one invoice: use the “Pay additional invoices” button to add each invoice ID number included in this payment. When the total amount due matches the amount of the check, select “pay now.”
  - Read and accept the terms and conditions.
  - Choose “check” as the payment method and enter the required check information.
  - Press the “Submit” button.

- Print the invoice that now includes the check details as you entered them.

- Enclose the check detail invoice with the check and send it by traceable, overnight delivery service such as FedEx or UPS, to:
  ESEA Network
  532 North Franklin Street
  Fort Bragg, CA 95437 707-961-6202

- You’ll receive a confirmation email as soon as the check has been applied.

IF THE CHECK IS NOT RECEIVED BY THE INVOICE EXPIRATION DATE, THE RESERVED ITEMS WILL NO LONGER BE HELD.
Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

Part I
Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see What Name and Number To Give the Requester for guidelines on whose number to enter.

Part II
Certification

Under penalties of perjury, I certify that:
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Date: 3/20/2020

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Cat. No. 10231X

Form W-9 (Rev. 10-2018)