

ATTENDEE GUIDE



**NOW A
VIRTUAL EVENT**
FEBRUARY 8-11, 2021

This Year's Theme:

EDUCATING TOMORROW

Our education system is going through arguably the biggest shake-up it has ever faced.

The COVID-19 pandemic has caused chaos for educators, suddenly sending schools system-wide into online distance learning in such numbers no one could have anticipated. How and when schools will re-open is unknown. What will the new school year look like across the country? Also, unknown.

The social justice movement--wide-spread protests and civil unrest--has brought into a national spotlight what many educators have claimed for years: our education system too often falls short meeting the needs of black and brown children--kids who are less likely to be successful than their white peers. Unacceptable.

Taken together, these ongoing, mega-events have exacerbated persistent gaps in equity and opportunity, making the provision of a high-quality education for all students almost impossible. The unavoidable reliance on technology has only magnified the disparity between the "haves" and "have nots."

The goal of education is to prepare young people to meet the challenges that lie ahead. Through our history, American education has prepared students for agrarian, industrial, and service-oriented economies. What about now? How do we as educators (parents, families, teachers, administrators, and communities) prepare our students to navigate life after school (for college, career, military, etc.)? What about now--when our needs are changing faster than we can adapt? Our charge is to educate all students to ensure their success for tomorrow, but...

What about now? Tomorrow is today, the future is now. Never before has the need for technology, innovation, and creativity been greater than it is in the current hour.

Join us at the 2021 Virtual National ESEA Conference as we explore these and related issues. The Conference offers two session types from today's leading education experts--large-scale lecture sessions and smaller workshop sessions--focused on personal interactions among attendees and presenters. The interaction with nationally recognized education leaders and experts, the networking with colleagues from across the nation, and discovery of relevant educational products are hallmarks of the Conference. Five exceptional, not-to-miss keynote speakers will be prominent features. The official schedule will be updated online as sessions are confirmed.

We hope you will join us in navigating these challenges together, to recharge and get inspired, and to celebrate the amazing accomplishments of students and educators from schools from coast to coast.

"AWESOME EXPERIENCE! I have learned so much in four days and I'm excited to go back to my community and be proactive in assisting our students."

- 2019 Conference attendee

JOIN THOUSANDS OF FEDERAL PROGRAMS PRACTITIONERS FOR THE MOST VALUABLE PROFESSIONAL DEVELOPMENT OPPORTUNITY OF THE YEAR.



WHAT IS THE NATIONAL ESEA CONFERENCE?

The National ESEA Conference is the largest conference focused on federal education programs for disadvantaged students. The Conference emphasizes coordination among federal education programs to effectively meet the needs of our nation's most vulnerable students and maximize the impact of federal, state, and local resources.

While Title I is the largest federally-funded program focused on the needs of disadvantaged students, the Elementary and Secondary Education Act (ESEA) offers a host of other related programs. Taken together, they provide more than \$40 billion in annual aid to local education agencies in order that all children can meet challenging state academic standards. ESEA and other significant federal education programs include:

- **Title I, Part A** - Education for the Disadvantaged
- **Title I, Part C** - Education of Migratory Children
- **Title I, Part D** - Neglected & Delinquent
- **Title II, Part A** - Supporting Effective Instruction
- **Title III, Part A** - English Learners & Immigrant Education
- **Title IV, Part A** - Student Support & Academic Enrichment
- **Title IV, Part B** - 21st Century Community Learning Centers
- **Title V, Part B** - Rural Education Initiative
- **Title VI, Part A** - Indian, Native Hawaiian, and Alaska Native Education
- **Title VII, Part B** - McKinney-Vento Homeless Assistance Act, Education for Homeless Children and Youth
- **IDEA** - Individuals with Disabilities Act (Special Education)



"Inspirational! Walked away with a new motivation for everything I already do!"

"Excellent, culture-changing insight!"

The engagement was superb! I felt that I gained a lot from listening to all the speakers. They pumped me up and made me want to try new things and challenge myself and others more.

"Wow... just WOW."

"Thank you for the truly courageous conversation!"

CONFERENCE SCHEDULE

All times listed are EASTERN

MONDAY, FEBRUARY 8

10:00 AM – 6:00 PM

- Keynote
- Concurrent Sessions

TUESDAY, FEBRUARY 9

10:00 AM – 6:00 PM

- Keynote
- Concurrent Sessions
- Dedicated Exhibit Hall Time
- Exhibitor Sessions

WEDNESDAY, FEBRUARY 10

10:00 AM – 6:00 PM

- Two Keynotes
- Concurrent Sessions
- Dedicated Exhibit Hall Time
- Exhibitor Sessions

THURSDAY, FEBRUARY 11

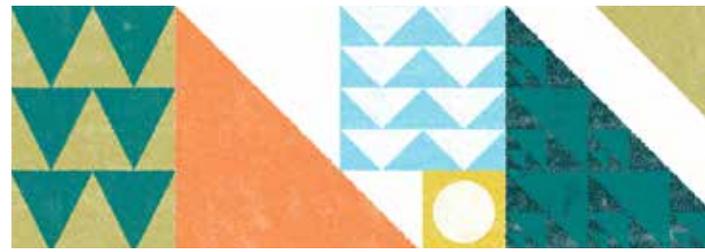
10:00 AM – 3:00 PM

- Keynote
- Concurrent Sessions

*Schedule subject to change.
Complete schedule with session details will be available this fall.*



REGISTRATION OPTIONS



ALL CONFERENCE REGISTRATIONS INCLUDE:

- Four full days of Conference sessions and keynote presentations
- Access to the two day virtual Exhibit Hall and exclusive content from Exhibiting Companies
- Individual attendance certificate for tracking session hours
- Option to earn one graduate level extension credit for attending a majority of sessions (Extra \$75 fee applies - enroll online through the University of San Diego website link found on the attendee webpage)
- Online Networking opportunities with fellow educators

NEW!

- One year access to view all session videos via On Demand (from any computer or personal device with high speed internet.)

SAVE BY PURCHASING EARLY AND IN GROUPS!

INDIVIDUAL REGISTRATION

| | | |
|--------------------------------------|---|--------------|
| SUPER SAVER (July - September 30) | - | \$499 |
| EARLY BIRD (October 1 - December 31) | - | \$599 |
| STANDARD (Starting January 1, 2021) | - | \$659 |

NEW!

GROUP REGISTRATION

(10 or more people)

We're excited to offer a special group discount for ten or more attendee registrations purchased together. This enables schools or districts to save on registration costs, pay for multiple attendees in one easy step, and the flexibility to assign individual attendee names closer to the event.

| | | |
|-----------------------------------|---|-------------------|
| SUPER SAVER (July - September 30) | - | \$459 EACH |
| STANDARD (Starting October 1) | - | \$559 EACH |

HOW TO REGISTER

1. Go to www.ESEANetwork.org and create a free user account - or log in if you already have one.

Note: Each person attending the Conference is required to have a separate, individual account in their own name.

2. From your account Dashboard, select "2021 National ESEA Conference."
3. Choose your preferred registration type.
4. Checkout and pay.

GROUP REGISTRATIONS

For group packages of 10 or more attendees, a coupon code will be emailed to the purchaser's account as soon as payment is processed. Each attendee in your group will enter the coupon code in their account Dashboard at checkout to activate their registration. (See Group Purchase FAQs on the website for more details.)

PAYMENT OPTIONS

Pay immediately by credit card or select "pay later" to hold your registration for up to 30 days or until January 1st, whichever comes first.

Beginning January 1, 2021, registrations require payment in full at the time they are selected.

CHECK PAYMENTS:

The check must be in hand and made payable to ESEA Network. Return to your account Dashboard and follow the attached check payment instructions.

PURCHASE ORDERS:

Purchase orders are not an acceptable form of payment, therefore will not hold an invoice longer than the normal payment policy permits (see Attendee Payments & Policies). PO numbers may be added to an invoice, but are for your internal accounting purposes only.

TO PAY FOR ITEMS ON HOLD BY CREDIT CARD:

Return to your Dashboard when you have your credit card ready. From the "Finance" tab, locate the payment due invoice and enter the credit card information. The card will be charged immediately.

WHAT IF I HAVE TO CANCEL?

If you cannot attend the Conference, your registration may be transferred to a colleague at no cost. If no other individual can attend in your place, you may also cancel. Either option requires the use of an online substitution or cancellation form, accessible from the Conference section of your Dashboard.

WHAT ABOUT REFUNDS?

The sliding scale refund policy applies to attendee registration and allows for larger refunds the sooner the cancellation is made. Please review the schedule carefully to understand your financial obligations, as there are no exceptions to this policy.

| CANCELLATION RECEIVED | AMOUNT REFUNDED |
|---------------------------|-----------------|
| Within 7 days of purchase | 100% Refund |
| May-September | 90% Refund |
| October | 75% Refund |
| November | 50% Refund |
| December - February | No Refund |

Please note that cancellations are deemed eligible for a refund **based on the date the cancellation form is submitted from your account Dashboard**. Phone calls and emails are not acceptable forms of notification.

QUESTIONS? CALL 800-256-6452

ATTENDEE TERMS & CONDITIONS

The following registration terms and conditions apply to all registrants. Even if you instruct someone else to log in to your account to complete your registration - it is your responsibility, as the registrant, to adhere to the terms and conditions. Please review them carefully.

CONFERENCE CONDUCT

The National ESEA Conference is dedicated to providing an inclusive experience for all participants, regardless of race, religion, gender, gender identity and expression, sexual orientation, ability, physical appearance, age or other marginalized affiliation. While attending the conference, all participants are expected to behave with common courtesy and civility; conduct themselves in a businesslike, ethical and appropriate manner; and avoid engaging in or facilitating any discriminatory or harassing behavior.

RESERVING CONFERENCE ITEMS

Registration may be reserved and held without payment for a maximum of 30 days. At the conclusion of the 30-day grace period, all unpaid items will automatically expire and return to inventory for others to purchase. Beginning January 1, 2021, all registrations must be paid in full at the time of selection. Conference items are only confirmed upon receipt of payment in full.

CREDIT CARD PAYMENTS

All major credit cards are accepted for payment and are processed directly through the attendee dashboard. Credit cards entered for payment are charged immediately; changing the form of payment will result in a \$75 administrative fee per affected invoice. Credit card statements will reflect a charge from "ESEA Network".

CHECK PAYMENTS

Checks are accepted only as follows. Make check payable to ESEA Network, EIN 05-0487084. With check in hand, enter check details when paying an invoice. Send the check and the printable online cover sheet to the invoice address via a traceable, overnight delivery service for receipt prior to the invoice expiration date.

SUBSTITUTIONS

Paid registrations may be transferred, at no cost, from one attendee to another at any time. To make a substitution, complete the online substitution form, available in the conference section of the attendee dashboard. Complimentary or discounted registrations may not be transferred.

CANCELLATIONS

Cancellations may be made at any time by submitting a cancellation request via the cancellation link in the attendee dashboard. Telephone cancellations are not accepted.

REFUNDS

All items cancelled by attendees are eligible for a refund, based on the date of receipt of the completed cancellation form. Refunds are subject to the sliding scale refund policy, as shown below.

- 100% if cancelled within 7 days of payment
- 90% if cancelled in May-September
- 75% if cancelled in October
- 50% if cancelled in November
- No refund in December, January or February

No exceptions are made to the refund policy including in the case of illness, family emergencies, or unexpected work obligations.

NEED HELP CONVINCING YOUR LEADERSHIP TO LET YOU ATTEND THE CONFERENCE?

Customize this request for approval letter, which will help administrators understand the value of attending the 2021 National ESEA Conference. You'll gain great ideas, relevant information, and the resources you need to move your team forward to face new challenges.

Dear _____,

I am writing to request approval to attend the 2021 National ESEA Conference, a virtual conference on February 8-11, 2021.

The National ESEA Conference is four days of learning and skill building focused on supporting disadvantaged children. The Conference welcomes thousands of K-12 educators from across the country each year. This year's theme, "Educating for Tomorrow," creates a singular focus for all attendees on the unique needs of disadvantaged children and our ability to centralize support across all ESEA Programs. Formerly called the National Title I Conference, the event remains committed to sharing resources pertinent to Title I, as well as a host of other federally funded education programs addressing the needs of disadvantaged students. Participants include state agency officials, school district administrators, school building leaders, and teachers – all gaining new knowledge, instructional strategies, and skills needed to transform student learning while changing the future for our students.

As an attendee, I will participate in presentations from today's most inspiring leaders in education. I will receive important updates from the U.S. Department of Education about federal education funding issues and meet professionals who have taken significant steps to help students succeed.

Conference sessions are a combination of large group presentations with nationally recognized speakers, and smaller interactive workshops where I would have the chance to work with education experts. The new information that I will be able to share with the rest of our team will be extremely valuable. All of the Conference sessions are digitally recorded and registration includes a one year subscription to the streaming service. We can extend the learning to our entire group (and amortize the cost of attendance) by incorporating Conference session videos into our professional development activities.

By registering now, I could take advantage of the Super Saver Registration offer: \$499 for the four day Conference with one year video access. The price increases to \$599 on October 1, then to \$659 on January 1.

Another option is to send a group of us. If we register a group of ten or more, the Super Saver Price is only \$459 for each person, then goes up to \$549 each person on October 1.

The complete cost of my attendance is listed below:

| | |
|-------------------|-------|
| Registration: | _____ |
| Other: | _____ |
| Total Cost | _____ |

Thank you in advance for your consideration. I believe that attending the National ESEA Conference will build my knowledge base to help students and team members. I look forward to hearing from you on this request as soon as possible.

Sincerely,



NATIONAL **ESEA** CONFERENCE

FEBRUARY 8-11, 2021 | ONLINE EVENT

CHECK PAYMENT INSTRUCTIONS

ALL CHECK PAYMENTS MUST FOLLOW THESE CHECK INSTRUCTIONS EXACTLY

Checks received without completing these instructions will be returned and items reserved will no longer be held.

- **Print all invoices to be included in this payment and request a check for the total amount.**
 - Make check payable to: ESEA Network (A current W9 is attached)
EIN: (05-0487084)
- **When the check is issued and you have it in front of you, log in to your ESEAnetwork.org account and go to the Finance tab in your Dashboard.**
 - Locate the invoice you wish to pay and select “View Now.”
 - Press the button at the bottom of the page to “Pay This Invoice.”
 - If your check is paying for more than one invoice: use the “Pay additional invoices” button to add each invoice ID number included in this payment. When the total amount due matches the amount of the check, select “pay now.”
 - Read and accept the terms and conditions.
 - Choose “check” as the payment method and enter the required check information.
 - Press the “Submit” button.
- **Print the invoice that now includes the check details as you entered them.**
- **Enclose the check detail invoice with the check and send it by traceable, overnight delivery service such as FedEx or UPS, to:**
 - ESEA Network
532 North Franklin Street
Fort Bragg, CA 95437 707-961-6202
- **You’ll receive a confirmation email as soon as the check has been applied.**

**IF THE CHECK IS NOT RECEIVED BY THE INVOICE EXPIRATION DATE,
THE RESERVED ITEMS WILL NO LONGER BE HELD.**

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

| | | |
|--|---|--|
| | 1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. National Association of ESEA State Program Administrators | |
| | 2 Business name/disregarded entity name, if different from above ESEA Network, National ESEA Conference | |
| | 3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ Nonprofit corporation exempt under IRS Code Section 501(c)3 | 4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i> |
| | 5 Address (number, street, and apt. or suite no.) See instructions. 532 N Franklin St. | Requester's name and address (optional) |
| | 6 City, state, and ZIP code Fort Bragg, CA 95437 | |
| | 7 List account number(s) here (optional) | |

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

| | | | | | | | | | |
|---------------------------------------|---|---|---|---|---|---|---|---|---|
| Social security number | | | | | | | | | |
| | | | | | | | | | |
| or | | | | | | | | | |
| Employer identification number | | | | | | | | | |
| 0 | 5 | - | 0 | 4 | 8 | 7 | 0 | 8 | 4 |

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

| | | |
|------------------|----------------------------|------------------|
| Sign Here | Signature of U.S. person ▶ | Date ▶ 3/20/2020 |
|------------------|----------------------------|------------------|

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.