



National Title I Association

a National Association of State Title I Directors

Membership Meeting
July 23, 2014
Mayflower Hotel, Washington D.C.
Meeting Room: Chinese Ballroom

Attendance

Officers

President: Margaret MacKinnon
President Elect: Marcus Cheeks
Past President: Bernell Cook

Vice President: Veronica Tate
Secretary: Jennifer Davenport
Treasurer: Trish Boland

Regional Representatives

Region 1: Tina McKnight
Region 1 Alternate: Karen Campbell
Region 2: Edmund Moore
Region 2 Alternate: Sonya Morris

Region 3: Mike Radke
Region 3 Alternate: Susan McCrone
Region 4 Alternate: Nancy Konitzer
Region 5: Jack O'Connor
Region 5 Alternate: Gayle Pauley

Committee Chairs (Nonvoting Attendees)

BJ Granbery- Advocacy & Reauthorization Committee Co-Chair, Melina Wright- Advocacy & Reauthorization Committee Co-Chair, Diane Stuehmer- Professional Development Committee Chair, Marcia Beckman-Technology Committee Chair, Charlie Gear- English Learners Committee Co-Chair, Anita Villarreal-English Learners Committee Co-Chair

Contractors:

NASTID Chief Executive Officer: Bob Harmon
NASTID Chief Operating Officer: Lisa Brandes
A+ Events Staff:
Government Relations Consultant: Richard Long
Media Coordinator: Nick Brandes

<u>Member</u>	<u>State</u>	<u>Member</u>	<u>State</u>	<u>Member</u>	<u>State</u>
Gary Fortney	Arizona	Sharon Nakagawa	Hawaii	Karen Campbell	New Jersey
Jayne Green	Arkansas	Carey Tambio	Hawaii	Sam Ornelas	New Mexico
Otistene Smith	Arkansas	Karen Seay	Idaho	Jeremy Marks	Ohio
Bobby Lester	Arkansas	Geri McMahon	Iowa	Tryna Luton	Oregon
Gaye Leia King	Bureau of Indian Ed.	David Millanti	Kentucky	Colleen Hedden	Rhode Island
Challis Breithaupt	Delaware	Rachelle Tome	Maine	Debbie Owens	Tennessee
Keshawn Golson	District of Columbia	Janette Kirk	Maine	Katrina Grays	Tennessee
Gianna Hutton	District of Columbia	Maria Lamb	Maryland	Eve Carney	Tennessee
Mildred Washington	District of Columbia	John Moorse	Minnesota	Ann White	Utah
Ometta Riggins	District of Columbia	Julia Cowell	Missouri	Mary Mulloy	Texas
Jessie Simmons	Florida	Pat Kaiser	Missouri	Lynn Sodat	Virginia
Wanda Young	Florida	Beth Zillig	Nebraska	Laura Pauley	West Virginia
Margo DeLaune	Georgia	Jane Lowe	Nevada	Jonas Zuckerman	Wisconsin



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Minutes

1:00 **Welcome & Introductions** - Margaret MacKinnon, President – AK

Margaret MacKinnon welcomed the membership and reviewed the mission of the Association.

1:15 **Legislative Updates** - Rich Long, Consultant for Government Relations

Rich Long, provided updates on budget issues, legislative activity, and events at USED to the membership. Topics included:

- **Education Policy Issues and Changes.** The work toward future reauthorization of ESEA is currently in process. The ideas are coming together that will then become policy. Funding will continue to be a concern for Title I especially with health care costs on the rise. Concerns over health care is a major concern and takes will most likely take precedence over education. It appears that there will be a continuing resolution (CR) to extend the current policy onto the Lam Duck sessions. During that time Congressional actions will be dependent upon how legislators view their positions and on who wins in the upcoming elections. During this Lam Duck period Congress will often do things just to get them done. In the federal deficit will continue to decline in the meantime; however, long term debt may increase as more individuals retire and enter the social security system. Health care costs are going to go up as the population ages which will likely contribute to an increase in the deficit.

Discussion around waivers continues at US ED. There have been changes in waiver status of some states like Washington. There is a push to get four year waivers. US ED is also looking at preschool programs. Preschool has a lot of support from both education and business. We can expect to see new guidance related to preschool programs from US ED. However, new rules/regulations for SIG 1003(g) is pending. Draft rules/regulations are expected by the end of summer with the rules/regulations taken effect by year's end.

US ED is working with several Departments and the White House around developing an outreach program for African-American males called. Women's groups are questioning why girls and young women are not included. Some of the projects included in My Brother's Keeper include reading, by grade 3, a push for 30 million words by preschool, and graduating on time.

- **Congressional Reauthorizations**
Reauthorizations continue to move episodically. There has been some movement on the Higher Education Reauthorization (HEA), but it almost 100% assured that it will not complete the Congressional process this year.



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- **Look Toward**
Jack Jennings, the former chief counsel for the House Education and Labor Committee under the Democrats, is writing a book that suggests a wide range of changes to traditional democratic thinking on federal education policy.

Chris Cross, the former Assistant Secretary of Education for the Office of Education Research and Improvement under President George H. Bush, has a book coming out this fall that analyzes what has worked and has not worked in federal education policy.

It can be assumed that the Center for American Progress, the Fordham Foundation, and many others will be developing major reports related to federal education policy for release over the next fifteen to eighteen months. It is unlikely that there will be any group advocating for the position of maintaining the current system.

Rich suggested that the Association work on its guiding principles and make them public. Title I has not been successful at improving achievement outcomes for the population it serves. This will certainly be an issue that will have to be addressed.

Rich announced that this would be his last meeting with NASTID. He will be joining Literate Nation full time. Rich was presented with a gift of appreciation from the Association by President Margaret MacKinnon.

2:15 Business Meeting

Margaret MacKinnon called the meeting to order at 2:30 pm.

- **Approval** Feb 2014 Membership Meeting Minutes (Jennifer Davenport, Secretary – GA)

Mike Radke (MI) moved to approve the minutes of the February 2014 membership meeting. Ann White (UT) seconded the motion. The motion passed unanimously.



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- **Review Treasurer's Report January – June 2014** (Trish Boland, Treasurer – CO)

Revenue:

Revenue	Year to Date	2014 Budget	Remaining Balance
Conference & Meetings	\$215,747.10	\$245,000.00	\$29,252.90
Dues	\$0.00	\$33,000.00	\$33,000.00
Grants	\$0.00	\$10,000.00	\$10,000.00
Interest	\$59.76	\$150.00	\$90.24
Services	\$0.00	\$0.00	\$0.00
Sponsorships	\$0.00	\$20,000.00	\$20,000.00
Subscriptions	\$3,878.10	\$15,000.00	\$11,121.90
Total	\$219,684.96	\$323,150.00	\$103,465.04

Expenses:

Expenses	Year to Date	2014 Budget	Remaining Balance
Awards & Gifts	\$0.00	\$500.00	\$500.00
Bank Charges	\$67.00	\$50.00	(\$17.00)
Conference & Meetings	\$17,977.97	\$141,550.00	\$123,572.03
Contracted Services	\$59,499.99	\$148,000.00	\$88,500.01
Dues & Subscriptions	\$1,000.00	\$1,000.00	\$0.00
Insurance	\$2,640.00	\$2,625.00	(\$15.00)
Legal & Professional	\$825.00	\$1,500.00	\$675.00
Office Expenses	\$600.00	\$1,600.00	\$1,000.00
Printing	\$0.00	\$100.00	\$100.00
Supplies	\$0.00	\$450.00	\$450.00
Taxes & Licenses	\$25.00	\$50.00	\$25.00
Travel	\$538.88	\$25,000.00	\$24,461.12
Total Expenses	\$83,173.84	\$322,425.00	\$239,251.16

Bank Balances:

Bank Account	June 2014 Balance
United Timed Deposit	\$151,127.90
Wells Fargo Checking	\$55,029.47
Wells Fargo Money Market	\$98,680.06
Total Assets	\$304,837.43



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Trish Boland further reported that the Time Deposit and Money Market accounts will roll into one account, but that the Association would still have access to checking.

Margaret MacKinnon provided a brief summary regarding the LEA Affiliate Membership program.

- **State of the Association Report** (Bob Harmon, CEO)
Bob reported the state of the Association to the membership. The Association has successfully restructured itself bringing several contracts into one contract. Bob reported that there is a new energy in the Association and it is important to capitalize on that new energy. Other topics addressed in the State of the Association Report include:
 - 2014 NASTID Membership
 - ✓ NASTID has 86 active members (@ two per state maximum) and 374 associate members. The Website boasts more than 16,000 users!
 - The 2014 National Title I Conference offered Continuing Education Credit (CEU) units through partnership with the University of San Diego. This offering will be expanded during the 2015 National Title I Conference.
 - ✓ Title I On Demand--Title I On Demand offers professional development for Title I practitioners at all levels. Currently, seven webinars (five for members only, two were available to all) are found on the site.
 - The Association entered into a number of collaborative activities:
 - ✓ The Association in partnership with the Consortium for School Networking (CoSN) created a toolkit for educational technology leaders to help them strengthen their relationship with District Title I Directors and develop successful educational technology initiatives
 - ✓ The Association is continuing its partnership with the International Reading Association (IRA). Dialogue is ongoing around a possible project to take place in one state, one district and one school around reading in conjunction with the summer school food nutrition
 - ✓ The Association is initiating dialogue with Elementary School principals.
 - ✓ Two Association members, Marcia Beckman and Marcus Cheeks, have been guests on EDUtalk Radio promoting the National Title I Conference in February 2015. Both EDUtalk Radio sessions are posted to the Association Web site.
 - ✓ Apple, Inc. has invited Margaret MacKinnon to be a part of the review team for the Connect Ed project that supports President Obama's plan for connecting all schools to the digital age.



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- ✓ The Association is establishing an Affiliate membership program for district level Title I staff. Look for announcements related to this new membership initiative.

- **2015 Conference Update** – Salt Lake City, UT (Marcus Cheeks, Chair – MS)

Marcus Cheeks provided the following highlights:

- The 2015 Conference celebrates the 50th anniversary of ESEA
- This year's conference theme is Leading with Wonder
- 102 total sessions, including:
 - 5 keynotes
 - 97 concurrent sessions
- An additional 36 sessions to be videotaped for inclusion in Title I On Demand
- Committee reviewed top sessions yesterday and prioritized best proposals

Invited, not yet confirmed:

- Secretary of Education, Arne Duncan
- Panel, moderated by Gwen Ifill of PBS News Panelists: Arne Duncan, Doris Kearns Goodwin, Marian Wright Edelman
- Stacey Bess: The School with No Name
- James Johnson: Economics of Demographics
- Chris Emdin: Training Teachers to Teach with "Magic"

2015 Conference Policies:

- ✓ NASTID Members have special exemptions:
 - Hotel blocks held at closest hotels until Dec 1
 - Hold registration & reservation until Jan 27
 - Cancel for full refund (less \$75 fee) until Jan 27
 - Special NASTID Members section of website
- ✓ For All Others:
 - 30 day hold on registrations & reservations
 - Sliding scale cancellation & refund policy
 - Last date to cancel for refund: Dec XX

(The membership was informed that insurance to protect against loss of registration and other costs related to the conference and be purchased.)

Other Information:

- The convention center is very close to the hotel. Hosts are making every attempt to make this a wonderful event for all.
- Invitations will be forthcoming regarding the opportunity to serve as a facilitator for conference presentations.



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- **Leadership Elections** – Timeline & Process (Margaret MacKinnon, President – AK)
 - Vice President 1 year term
 - Secretary 2 year term
 - Regions 1 & 3 & 5 2 year term
 - Nominations—June 23 – July 11 25 received
 - Today (July 23, 2014) Candidate Campaign Speeches
 - August 11 Special Elections Newsletter
 - August 11 – 17 Voting
 - August 25 Results Announced
 - There are a total of 30 candidates:
 - Office of Vice President
 - ✓ Karen Campbell (NJ)
 - ✓ Mike Radke (MI)
 - Office of Secretary
 - ✓ Jennifer Davenport (GA)
 - ✓ BJ Granberry (MT)
 - ✓ Lynn Sodot (VA)
 - Region 1 Representative
 - ✓ Keshawn Golson (DC)
 - ✓ Tina McKnight (MD)
 - Region 3 Representative
 - ✓ Cindy Hurst (IN)
 - ✓ Susan McCrone (PA)
 - ✓ Melina Wright (IL)
 - Region 5 Representative
 - ✓ Marcia Beckman (ID)
 - ✓ Janie Lowe (NV)
 - ✓ Jack O'Connor (MT)
 - ✓ Gayle Pauley (WA)

3:10 Break - Combined with other programs (Grand Ballroom)

Committee Work... Getting Involved

Bob Harmon introduced this section. Each committee chair would briefly discuss the work of the committee. Bob indicated that the original schedule for this portion of the agenda would be modified based on time constraints. He suggested that we dispense with the round robin activity and go straight to the committee work. Each committee will review the work but will identify the following:



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- Which tasks are completed
- Which tasks are in progress
- Which items are should remain
- Which items should be deleted
- Which items should added

3:25 Brief Committee Descriptions and Recruitment (Margaret MacKinnon, President - AK)

- Advocacy & Reauthorization – BJ Granbery (MT); Mike Radke (MI); Melina Wright (IL)
 - Melina Wright reported that the committee had accomplished a great deal. She mentioned several of the projects accomplished during her tenure on the committee.

A brief discussion of the benefits of being a member of the committee was provided. Mike Radke indicated that the committee has a monthly conference call. The committee is careful to have an agenda that is followed very closely. These are one hour meetings. Mike posed the question as to where we want to be in 2017 when reauthorization comes up to spark interest in the committee.

- Effective Programs & Quality Outcomes – Mary Earick (NH)
 - Trish Boland reported on behalf of this committee. She discussed the issues that prompted the Association to establish the committee. That issue being that it is incumbent upon the Association to support through data that Title I makes a difference in terms of academic achievement for at-risk students.
- Professional Development – Marcus Cheeks (MS) & Veronica Tate (VA)
 - Marcus Cheeks spoke to the group about the advantages of being on this committee. He discussed the professional development to be offered to New Directors and professional development opportunities related to the conference.
- Supporting Student Achievement – Gayle Pauley (WA)
 - Gayle Pauley shared that this committee is made up of several sub committees. Supporting Student Achievement is the umbrella for the sub committees.

3:30 Committee “Round Robins” (Members rotate through 4 committee stations)

4:10 Committee Work Time (Review 2014 workplans in view of 2015)

Identify:

- Which tasks are completed
- Which tasks are in progress
- Which items are should remain
- Which items should be deleted
- Which items should added



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5:00 Adjourn

Mike Radke (MI) moved to adjourn the minutes of the membership meeting. Edmund Moore (AL) seconded the motion. The motion passed unanimously.

6:00 No Host Dinners at local restaurants - Combined with other programs

Respectfully submitted by:
Jennifer Davenport, Secretary