



# **NATIONAL TITLE I ASSOCIATION**

(a National Association of State Title I Directors)

## **2015 Strategic Plan**

Mission • Vision • Goals

### **National Title I Association Mission**

*To enable disadvantaged children and youth to meet or exceed high academic state standards, the National Title I Association builds the capacity of state and local educators for leadership, support and advocacy in the design and effective implementation of programs under Title I of the Elementary and Secondary Education Act (ESEA).*

## Goal 1: To advance educational policy in the service of disadvantaged children and youth

### Strategy 1: Collaborate with other organizations; develop networks and coalitions—in order to: gather information, lead projects, or cooperate in existing projects

#### PROJECTS

1. Develop list of education associations, including focus areas and project strengths, to inform collaboration possibilities

#### RESPONSIBLE COMMITTEE

Advocacy & Reauthorization Committee

2. Develop and conduct a pilot survey of a sample of distinguished schools to identify the characteristics of effective Title I programs by partnering with a reputable research organization and appropriate funding sources.

Effective Programs & Quality Outcomes

3. Conduct summer meeting in collaboration with EL, Special Education, and School Improvement.

Supporting Student Achievement:  
Special Education and English Learners

4. Plan for 2016 Summer Meeting to include 2015 participants and new groups from ED offices (e.g., Office of State Support (OSS), Safe & Healthy Schools, and Migrant Education).

Supporting Student Achievement:  
Special Education and English Learners

### Strategy 2: Collaborate with the U.S. Department of Education (ED)—including especially the Office of State Support, as well as the Office of Special Education Programs and the Office of Innovation and Improvement

#### PROJECTS

1. Provide input and assistance to OSS staff in program collaboration reorganization.

#### RESPONSIBLE COMMITTEE

Board of Directors  
with Professional Development

2. Hold regular conference calls between NASTID Officers and OSS.

Board of Directors

3. Develop a Communications Policy for the Association—focused primarily on the Association website (e.g., security, access, usability, etc.).

Professional Development:  
Communications



## **Strategy 3: Serve as the primary non-governmental resource about Title I for all audiences**

### PROJECTS

1. Produce a sample of Distinguished Schools videos directly or in partnership with Association members or other organizations and post on NASTID website.

2. Continue to focus on providing high quality, informative presentations at the National Title I Conference for attendees at the classroom, building, district, and state levels.

### RESPONSIBLE COMMITTEE

Effective Programs & Quality Outcomes

Professional Development

## **Strategy 4: Provide recommendations and information to Congress and others**

### PROJECTS

1. Review NASTID's "Guiding Principles" at least annually and update as needed.

2. Further articulate key components for messaging.

3. Develop formal letters to Congress advocating Association positions on pending legislation, including to Committee Chairs, individual legislators, staff members, etc., as the opportunity or need arises.

4. Develop formal letters to ED advocating Association positions on pending regulations or guidance, including to the Secretary, Department Administrators, lead staff members, etc., as the opportunity or need arises.

5. Sign on to letters and position papers, developed by other organizations, when they reflect Association positions, as requested or when the opportunity arises

6. Respond to requests from Congress to provide legislative language, working with other organizations as appropriate.

### RESPONSIBLE COMMITTEE

Advocacy & Reauthorization

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Advocacy & Reauthorization

Advocacy & Reauthorization

Advocacy & Reauthorization



## **Goal 2: To advance evidence-based educational practices in the effective service, and ultimate success, of disadvantaged children and youth**

### **Strategy 1: Build the capacity of State Title I Directors to support more effective Title I programs in their states**

#### PROJECTS

1. Revise NASTID criteria and guidance for selecting Distinguished Schools in light of current issues and opportunities; implement consistent criteria and guidance for the 2016 annual conference.

2. Create section of members-only website to share direct links to resources on state websites.

3. Develop quarterly online trainings for state directors and their SEA staff to augment annual live training.

#### RESPONSIBLE COMMITTEE

Effective Programs & Quality Outcomes

Professional Development

Professional Development Committee

### **Strategy 2: Build the capacity of local Title I directors to support more effective Title I programs in their districts**

#### PROJECTS

1. Work with the National Council of State Title III Directors (NCSTIID) to develop joint guidance to states regarding the appropriate inclusion of English learners into Title I programs, as well as other areas for collaboration.

2. Maintain communication with NCTM leadership with assurances that NASTID is interested in partnering with them in resource and service delivery to the Title I field.

3. Work with the International Reading Association (IRA) on implementation of a Read & Feed Pilot project with three states (and one district and school pair within those states) to serve Title I students

4. Coordinate summer meeting with NASDSE and NCSTIID Directors

#### RESPONSIBLE COMMITTEE

Supporting Student Achievement: English Learners

Supporting Student Achievement: Math

Supporting Student Achievement: Reading

Supporting Student Achievement: Special Education



5. Compile resources for use of Title I funds for students with disabilities (SWDs).

Supporting Student Achievement:  
Special Education

6. Develop guidance document as a result of resource compilation to post on website(s).

Supporting Student Achievement:  
Special Education

7. Extend CoSN document to include practical applications for leveraging Title I funds to ensure digital equity

Supporting Student Achievement:  
Technology

8. Post alerts of technology opportunities (workshops, conferences, funding opportunities) on Association web site.

Supporting Student Achievement:  
Technology

### **Strategy 3: Build the capacity of other Title I stakeholders, with a focus on effective programs**

#### PROJECTS

1. Provide continuing education credits to participants in NASTID programs, including Title I On Demand.

#### RESPONSIBLE COMMITTEE

Professional Development

### **Goal 3: To build NASTID internal capacity to provide leadership in educational policy and practice**

#### **Strategy 1: Contractors effectively support the Association**

#### PROJECTS

1. Supervise the work of the Association Management Contractor in supporting all aspects of the organization.

#### RESPONSIBLE COMMITTEE

Board of Directors

#### **Strategy 2: The NASTID Board effectively supports the Association**

#### PROJECTS

1. Coordinate networking within regions and welcome new members.

#### RESPONSIBLE COMMITTEE

Board of Directors

2. Continue multi-day Fall board meeting to facilitate planning and review and revise strategic plan.

Board of Directors



## **Strategy 3: The NASTID membership effectively supports the Association**

### PROJECTS

1. Provide information-rich semi annual membership meetings and increase member attendance at both.

2. Regional Representatives contact individuals within the region to encourage attendance at membership meetings.

### RESPONSIBLE COMMITTEE

Board of Directors

Board of Directors:  
Regional Representatives

## **Strategy 4: Adequate resources effectively support the Association**

### PROJECTS

1. Continue to hold the National Title I Conference to ensure the primary source of Association funding.

2. Manage Association finances with fidelity and caution

3. Diversify current revenue stream through Affiliate Member program

4. Diversity current revenue stream through new Sponsorship program

5. Diversity current revenue stream through expanded Title I On Demand offerings.

### RESPONSIBLE COMMITTEE

Professional Development

Board of Directors

Board of Directors

Board of Directors

Board of Directors