



## NATIONAL TITLE I ASSOCIATION

a National Association of State Title I Directors

The **Effective Programs & Quality Outcomes Committee** meeting was held via conference call on **Tuesday, September 22, 2015 at 2:00PM EDT**, 1:00PM CDT, 12:00PM MDT, 11:00AM PDT & MST, 10:00AM AKDT.

Participating in the call were: Mary Earick (Co-chair—NH); Gayle Pauley (Co-chair—WA); Otistene Smith (AR); Nazanin Mohajeri-Nelson (CO); Sonya Morris (FL); Cindy Hurst (IN); Bernell Cook (LA); Jack O'Connor (MT); Ann White (UT); Beth Meyer (VT); Jeff Arch (A+ Events—CA); and Bob Harmon (NASTID CEO—WA).

### AGENDA

#### 1. Other – ReadyRosie

Bob explained that ReadyRosie is a young, for-profit company which produces some very creative video and social media work. You can see more information here: <http://readyrosie.com>. They did some recent work for the National Association for the Education of Youth and Children (NAEYC). Mary (an NAEYC member) was aware of their high quality efforts. Here is a link: <http://readyrosie.com/readyrosie-at-naeyc-annual-conference/>. In return for exposure to our conference attendees, ReadyRosie is willing to produce videotapes of Distinguished Schools onsite at the Conference—at *no cost to the Association*. Their focus is parent engagement and early childhood education—so schools with notable success in those areas would be natural choices for the interviews. After discussion and questions, the Committee is supportive of going forward (assuming clear, restrictive parameters for commercial use spelled out in an MOU) with ReadyRosie and the video interviews of selected Distinguished Schools at the 2016 National Title I Conference.

#### 2. MOU with LRP Publications

This Committee has discussed at length (over the last several months) how best to conduct and package interviews with staff from current Distinguished Schools. The decision was recently made (and confirmed at today's meeting) to forego the talking heads videos in favor of up to 25 audio podcasts. The thinking was that audio would have greater accessibility and usability for the Association members. Bob has been in discussion (mostly electronic) with Kim Riley of LRP Publications. She is very interested in conducting the interviews for us. In return, Kim would be able to use the interviews as subject material for LRP periodicals and would have a one-year subscription to Title I On Demand. After our own review and editing, we would post the

interviews. For additional information on the draft MOU, follow the link above. The committee supported going forward in this manner—using schools from Committee members’ states.

### **NAME DISTINGUISHED SCHOOLS FOR INTERVIEWS BY NOVEMBER 30, 2015.**

EP&QO Committee members will have the first opportunity—and are encouraged—to submit the names of their 2016 Title I Distinguished Schools who should be included on one or the other of the interview lists (i.e., audio podcasts or ReadyRosie videos). Of course, the named schools would need to be present at the 2016 National Title I Conference. We will keep the lists separate with no school doing both audio and video. Send the information to Bob (Bob.Harmon@titlei.org).

### **3. 2015 Tasks Remaining (e.g., [Distinguished School Survey](#))**

Mary recounted the discussion held during the EP&QO meeting in July in Washington, DC. Those in attendance were in favor of surveying a subset of states on a variety of topics related to the selection and success of Title I Distinguished Schools. This pilot survey would be a precursor to—and would serve to inform—a nationally validated survey of greater scope. Mary has been in recent contact with the folks from the SWIFT Center, Kansas University, who have been communicating with us about that work; she indicated that she would be back in contact with them in a couple of weeks.

In lieu of surveying all 34 members of the Committee, Bob mentioned that some information (responses to 10 targeted questions) had been gathered and was likely available to the Committee. Bob said he would check into it further and let members know. A subcommittee of 3 volunteers (Beth, Nazanin, and Cindy) will discuss options further with Mary.

**Project I: NASTID is networking with the SWIFT Center to develop a survey tool on effective Title I Strategies, a “what works” or impact model. To inform that project a survey of Title I Directors will be completed.**

<b>Title I Director Survey Schedule</b>	<b>Result</b>	<b>Work</b>	<b>Lead</b>
Explore Aug-Oct	Committee Members to share their Funds of Knowledge on how their states identify Distinguished Schools	Organize State Presentation Schedule, Support Monthly Presentations and Post Schedule for Committee	Sonya Morris - FL
Develop Nov-Dec	Survey Tool for Title I Directors	Collapse Presentation Themes and Align to SWIFT Domains and Features	Mary Earick - NH

Share Jan-Feb	Title I Directors Receive Survey	Survey is reviewed by Committee and pushed out through NASTID	Mary Earick -NH
Reflect March-May	Review of Data	Committee Develops Recommendations on Use of Data	Mary and Sonya
July	Report	Develop Report	Mary and Sonya

- 4. Meeting Schedule (every fourth Tuesday)—**Please mark your calendars.  
October 2015 through December 2016—all meetings will be held 2:00PM ET, 1:00PM CT, 12:00PM MT, 11:00AM PT & MST, 10:00AM AKT.

<b>OCT 27 2015</b>		<b>MAR 22 2016</b>		<b>AUG 23 2016</b>
<b>NOV 24 2015</b>		<b>APR 26 2016</b>		<b>SEP 27 2016</b>
<b>DEC 22 2015</b>		<b>MAY 24 2016</b>		<b>OCT 25 2016</b>
<b>JAN 26 2016</b>		<b>JUN 28 2016</b>		<b>NOV 22 2016</b>
<b>FEB 23 2016</b>		<b>JUL 26 2016</b>		<b>DEC 27 2016</b>

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**The next meeting is scheduled for Tuesday, October 27, 2015 at 2:00PM EDT, 1:00PM CDT, 12:00PM MDT, 11:00AM PDT & MST, 10:00AM AKDT.**