

AD SPECS

FEBRUARY 4-7, 2020
ATLANTA, GA

GEORGIA WORLD CONGRESS CENTER

FILE SUBMISSION

Send fully designed files via e-mail to:

Jason Vallina

jvallina@aplusevents.com

800-256-6452

FULL PAGE AD & INSIDE BACK COVER AD IN THE CONFERENCE GUIDE

Artwork must be received by December 1, 2019.

- All ads are full color.
- Printed Full Page Ad size: 5.5" wide x 8.5" high
- Printed Inside back cover size: 5.5" wide x 8.5" high
- If your artwork goes all the way to the edge of the page, you need to make sure you include 1/8 inch "bleed" on all 4 sides.
- Please send your ad as a 300dpi PDF.

PLEASE KEEP ALL TEXT AND IMPORTANT INFORMATION
5/8" FROM TRIM EDGES TO ALLOW FOR BINDING.

DIGITAL SIGNAGE

Artwork must be received by **January 28, 2020.**

- PNG format
 - 1920(h) x 1080(w)px
 - Ads will be displayed on a 65" vertical screen
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TARGETED FEDERAL EDUCATION PROGRAM AREA SPONSOR

- full color
 - 2.5" tall x 7.75" wide
 - Please send your ad as a 300dpi PDF.
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SPONSORED MARKETING EMAIL

- 160(h) x 600(w)px @ 72 dpi
- JPEG or PNG format
- full color

OR

1000 character article and your logo displayed at 100 px max