



This Year's Theme:

Integrate
Innovate
Collaborate

January 30 - February 2, 2019

Kansas City, MO

The National ESEA Conference is an annual project of the National Association of ESEA State Program Administrators (NAESPA) and the largest conference focused on federal education programs for disadvantaged students. The Conference emphasizes the critical nature of doing what's right and what's needed today – to help every child succeed and achieve at high levels.

INTEGRATE INNOVATE COLLABORATE

While Title I is the largest federally-funded program focused on the needs of disadvantaged students, the Elementary and Secondary Education Act (ESEA) offers a host of other related programs. Taken together, they provide more than \$40 billion in annual aid to local education agencies in order that all children can meet challenging state academic standards. Beyond Title I, Part A, ESEA's programs include:

- Title I, Part C - Education of Migratory Children
- Title I, Part D - Neglected & Delinquent
- Title II, Part A - Supporting Effective Instruction
- Title III, Part A - English Learners & Immigrant Education
- Title IV, Part A - Student Support & Academic Enrichment
- Title IV, Part B - 21st Century Community Learning Centers
- Title V, Part B - Rural Education Initiative
- Title VI, Part A - Indian, Native Hawaiian, and Alaska Native Education
- Title VII, Part B - McKinney-Vento, Education for Homeless Children and Youth

The National Conference Planning Committee invites all education experts, researchers, authors, and successful practitioners with information of interest to the ESEA audience to submit a presentation proposal.

PRESENTER BENEFITS

- Recognition as an education expert
- Connection with new audiences
- Complimentary full conference registration for each accepted presenter (maximum four) - a \$599 value
- Access to your presentation video, (and all other session videos) via On Demand, for a 12-month period

IMPORTANT DATES

JUNE 15, 2018

Proposal Submissions Close

SEPTEMBER 7, 2018

Notification of Provisional Acceptance* or Decline - Presentation decisions of the Conference Committee are final and no appeals are available

SEPTEMBER 21, 2018

Speaker Contract Return Deadline – Accepted speaker presentations and speaker bios are posted on the online schedule as contracts are finalized

*A proposal marked as “provisional” is one that the Conference Committee would like to include in the Conference schedule, but the presenter(s) has (have) not yet been contracted. Once signed contracts and any other required documents are returned by all presenters, the proposal's status will be changed to “accepted.”

SESSION TYPES



LECTURE

WORKSHOP

THE CONFERENCE OFFERS TWO TYPES OF SESSIONS

Larger sessions in which attendees are seated in rows facing the presenter stage. While these sessions may include limited attendee interaction, their larger room capacity is best suited for presenter(s) providing information to a stationary audience.

Smaller sessions focused on personal interactions among attendees and presenters. Workshop sessions must include an audience interaction component, such as opportunities to brainstorm with a partner, discuss a concept in a small group, or engage in other workshop-like activities.

SESSION LENGTH

1 hour

1.5 hours

APPROXIMATE ROOM CAPACITY

600 to 800

150 to 200

ROOM LAYOUT

Theater style
(rows of seats facing the stage)

Round tables and chairs
(no stage)

AVAILABLE AV
No cost to presenter

- PC computer with PowerPoint software
- LCD Projector
- Screens appropriate for room size
- Sound capability for video
- Podium or lavalier microphone
- Dedicated Internet

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- LCD Projector
- Screens appropriate for room size
- Sound capability for video
- Podium or lavalier microphone
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STAGE SET

Raised stage
Head table with chairs for each presenter
Standing podium stage right

Standing podium

SESSION CATEGORIES & TOPICS



CONFERENCE THEME

Gone are the days when the sole emphasis was on federal education program compliance. Now, our focus has shifted to identifying and addressing the specific needs of the children who are beneficiaries of the programs funded by the Elementary and Secondary Education Act (ESEA). While students in our schools face many challenges and barriers, we recognize that access to and involvement in integrated, innovative, and collaboratively designed programs leads to successful outcomes. The National ESEA Conference in Kansas City, Missouri will feature a multitude of opportunities for each of us to INTEGRATE, INNOVATE, and COLLABORATE in ways that seek and yield better results for the students we serve.

Integrate Innovate Collaborate

Session topics should be of interest to the greater federal education programs community and fit with this year's conference theme.

All sessions are grouped into three overarching categories:

INSTRUCTION, LEADERSHIP, & POLICY

Within the three categories listed above, topics of interest to the Conference Committee include:

- Academic Standards and Assessment
- College Readiness
- Cultural Diversity
- Data-driven Decision-making
- Differentiated Instruction
- Early Childhood Education
- Effective Leaders
- Elementary Education
- ESEA Success Stories (formerly Title I Success Stories)
- Evidenced-based Practices
- Parent, Family, and Community Engagement
- Legislative, Regulatory, and Fiscal Issues
- Multi-tiered Systems of Support
- Neuroscience
- Professional Learning
- Program Implementation and Evaluation
- Reading and Writing
- School Climate and Culture
- School Improvement
- Secondary Education
- Special Populations (e.g., English Learners, Students with Disabilities, Neglected and Delinquent, etc)
- STEM
- Well-rounded Education

The schedule is developed to maintain diversity and balance of session topics throughout the Conference.

Date and time assignments are made for the benefit of the overall schedule and are not negotiable.



CONFERENCE PARTICIPATION

All accepted presenters (maximum four per session) receive a complimentary full conference registration at the time the contract is signed by Conference Management. **Do not register for the Conference prior to learning the acceptance status of your proposal.**

HOTEL RESERVATIONS

A number of hotel rooms are set aside specifically for presenters and may be reserved after the complimentary registration has been assigned. **Do not reserve a hotel room prior to learning the acceptance status of your proposal.**

PRESENTER SUBSTITUTIONS

Complimentary conference registrations are non-transferrable. **If a presenter change is desired, a written request must be completed using the official online Presenter Update Form and reviewed by the Conference Committee.** If approved, the previous presenter's contract will be voided and new contracts issued to all presenters. If the substitute presenter is not approved, the presentation will be cancelled.

CANCELLATIONS & REFUNDS

Presenters are subject to the same cancellation and refund policies as those that apply to all attendees. Additional information is available on the presenter policies webpage.

BOOK SALES

Presenters may choose to have their books included for sale in the official National ESEA Conference Bookstore. No book sales, signing, or distribution may take place in any other location. Full details will be provided to presenters selected for inclusion at the Conference, including book-signing opportunities.



PRESENTATION DETAILS

SESSION VIDEOS

All sessions at the National ESEA Conference, without exception, are recorded for after-conference use as part of the On Demand video streaming service through www.ESEAnetwork.org. Each presenter will receive complimentary access to all conference session videos through On Demand, for a 12-month period. Copies of downloadable presentation videos are available for purchase at \$350 each.

CONTRACTS

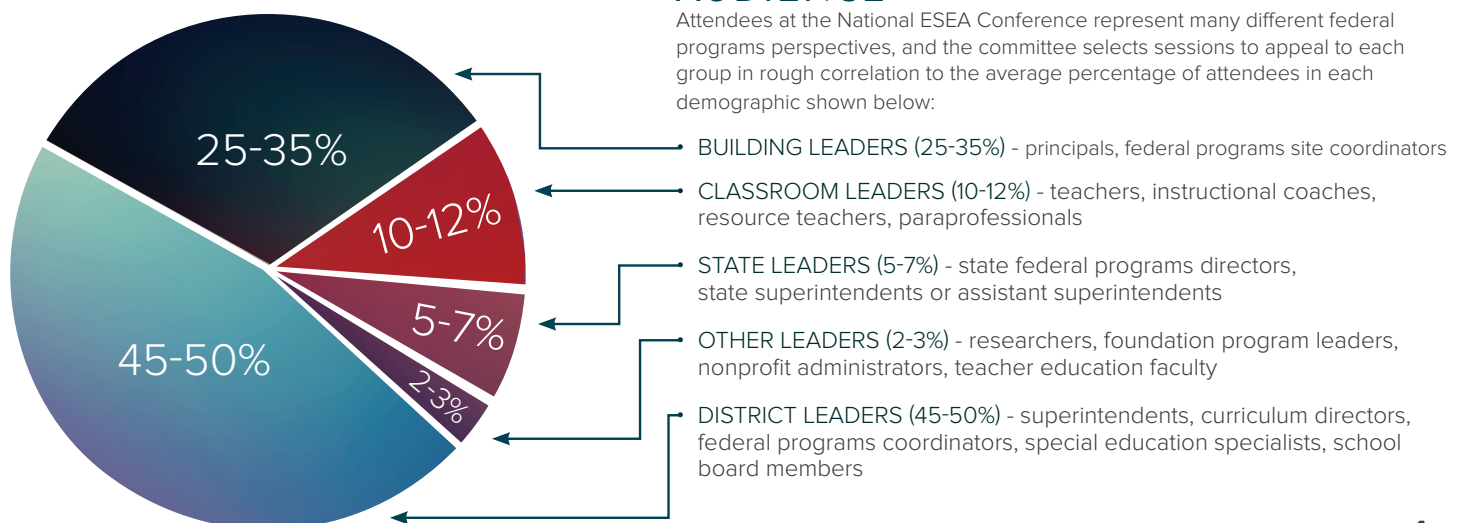
- Each presenter included on a proposal selected for presentation at the Conference must sign an individual contract with the conference management company – even if no honorarium is offered. A maximum of four presenters may be included in a single session. Each presenter may only participate in one session.
- A sample contract is attached for your review. The contract outlines all of the specifics of the presentation, including the date and time, assigned room and set-up, audio-visual equipment, a videotaping release, and other binding provisions.
- Contract language is standard for all presenters and wording cannot be revised. Before submitting a proposal, please be certain that you are able to sign such a contract if your proposal is selected.

PROMOTIONAL CONTENT

Sessions should be focused specifically on important content. Sessions that do not directly promote any commercially available product or service are strongly preferred. Sessions including promotional content must be clearly identified as such within the proposal.

AUDIENCE

Attendees at the National ESEA Conference represent many different federal programs perspectives, and the committee selects sessions to appeal to each group in rough correlation to the average percentage of attendees in each demographic shown below:



SUBMITTING A PROPOSAL STEP-BY-STEP

1. Read this full Proposal Submission Guide to ensure that you clearly understand all requirements and benefits of presenting at the National ESEA Conference. Only submit a proposal if you can agree to all included terms and conditions.
2. Log in to your account on the Association website (www.ESEAnetwork.org), or create a new website account, if you do not have one already. The applicant submitting a proposal must be one of the speakers and will automatically be included as the first presenter. If you wish your assistant to receive notices about the proposal, include their contact information as your Account Manager (located under the “If someone else will manage your account” area) within your account Dashboard Contact Details section.
3. From your account Dashboard, select 2019 National ESEA Conference.
4. Scroll down to “Presentations.”
5. Between now and June 15, select “start a new proposal” (or select the title of your unfinished proposal.)
6. Select “done” when you’re ready to submit.

You’ll be asked to provide the following information for each proposal:

PROPOSED PRESENTATION CHARACTERISTICS

- Describe the concept for your presentation, including the relevance for this conference (max 1,000 characters.)
- Select session type: Lecture or Workshop.
- Describe why your proposal is best suited for lecture or workshop delivery.
- Which conference category (instruction, leadership, or policy) does your proposed session address?
- Select the topic (from the list of 23) that best describes the focus of your proposed session. You may add two additional focus topics if appropriate, though doing so does not increase your chances of selection.
- Explain the research base and data used.
- Identify the specific successful federally funded school(s) and/or district(s) highlighted in your session, if applicable.

PROGRAM DETAILS

Details needed if your proposal is selected:

- **Presentation title** (max 90 characters)
 - do not include “Integrate, Innovate, Collaborate” in your title (included in printed program and online listings. See examples page 8)
- **Presentation description** (max 1,000 characters)
 - should motivate people to attend (included in printed program and online listings. See examples page 8)
- **Combined Presenter Bio** (max 800 characters)
 - what makes your presentation team “expert” (printed in the program and used onsite by the session host to introduce your presentation team to the audience)
- **Contact Information**
 - include your social media handle: Twitter, Instagram, and/or Facebook
 - the website or email address attendees may use to obtain more information after the conference
- **Carefully review audio-visual inclusions**
- **Books to include in the Conference Bookstore**
 - list any books written by members of your presentation team (including ISBNs)

PROPOSED PRESENTERS

Each session may have up to four presenters. For each presenter, all of the presenter fields listed below must be complete. Only presenters with completed profiles will be allowed to present.

- Name, Title, Organization
- Mailing Address, Phone, Email, Social Media Handles
- Presenter Expertise on this Topic (max 300 characters) - included in the online presenter listings if your session is selected
- Recent Presentation Experience – list conference, year, session title
- Speaking Reference – name, phone, and email of someone with direct knowledge of your presentation skills
- Photo – high resolution (jpg) for use online and in the printed program – close-up, head shots are most effective
- Honorarium Requested – most presenters are not paid, but requests will be reviewed on a case-by-case basis

COMPLETING YOUR PROPOSAL

- Use the buttons throughout the proposal submission process to review, revise, and save your information.
- You may return at a later time to complete the information if you wish. Access the unfinished proposal through the conference section of your Dashboard when logged in to your account on the Association website.
- Carefully proofread your proposal before submitting. The Conference Committee expects to receive well-written proposals with accurate spelling, punctuation and grammar.
- When your proposal is complete, click the “Submit Proposal” button to add it to those considered by the Conference Committee. Once a proposal is submitted, changes are not permitted without Committee approval.

**ALL PROPOSALS TO BE CONSIDERED BY THE COMMITTEE
MUST BE SUBMITTED NO LATER THAN 5:00 PM EASTERN DAYLIGHT TIME ON JUNE 15, 2018**

LATE PROPOSALS ARE NOT ACCEPTED – NO EXCEPTIONS

SELECTION PROCESS



All proposals submitted will be reviewed by a committee of federal education programs professionals from across the country in a highly competitive two-part process during July and August; typically, less than 25% of proposal submissions are selected. Decisions are based on an averaged proposal score from multiple committee graders, as well as a balance of critical topic areas. Selection as a presenter in a prior year does not help or hinder your chances of selection.

MULTIPLE COMMITTEE MEMBERS WILL GRADE EACH PROPOSAL, USING THE FOLLOWING GRADING CRITERIA

POINTS AVAILABLE FOR EACH AREA ARE SHOWN IN PARENTHESES:

- Proposal focuses on a key area of interest for conference attendees and includes timely and meaningful content. (0-10 points)
- Proposal highlights specific successful federally funded schools or districts. (0-10 points)
- Research base listed is appropriate for the topic. (0-10 points)
- Content is appropriate for the identified audience. (0-5 points)
- Presenter(s) has relevant expertise and speaking experience for this topic. (0-10 points)
- Proposal is well written and uses proper grammar, spelling and punctuation. (0-10 points)
- Bonus points available at the discretion of the grader based on exceptional ideas, including applicability across ESEA programs, or the overall quality of the application submission. (0-10 points)

NOTIFICATIONS ON SEPTEMBER 7, 2018

On September 7th, conference management staff will send email notifications in two categories:

- To applicants and individual presenters whose sessions have been provisionally accepted, with instructions for converting the presentation from “provisional” to “accepted”
- To applicants whose sessions have been declined.

CHANGING YOUR PRESENTATION’S STATUS FROM PROVISIONAL TO ACCEPTED

Presenters with a “provisional” session will receive instructions to download and review their contract from the website. Each presenter listed on a proposal must return their contract and any other applicable documents by September 21st for the proposal to be “accepted.” If the contracts are not received by the due date, the proposal will be declined and a back-up proposal will be moved to “provisional” status.

FOR FURTHER INFORMATION OR QUESTIONS, CONTACT THE NATIONAL ESEA CONFERENCE STAFF

MONDAY THROUGH FRIDAY | 7:00AM-4:00PM PACIFIC | 800-256-6452 | CONFERENCE@ESEANETWORK.ORG

DO’S

Do begin your proposal early.

Do craft your responses to the proposal questions offline and edit until you are happy with the results.

Do convert any offline work to a simple text editor format before pasting into the proposal fields.

Do pay close attention to the character limits identified, continuing to edit until within the requirement.

Do carefully review the audiences and topics of interest and select appropriately.

Do submit your proposal before the deadline.

DON'TS

Don't wait until the last minute.

Don't submit “off the top of your head” language in this highly competitive process.

Don't paste directly from Microsoft Word as it can add “hidden” characters that may translate strangely or add to the character count once submitted.

Don't use abbreviations or acronyms, as graders may not understand your intent.

Don't select the broadest audience or the most topic areas, as this will not increase your chances of selection.

Don't procrastinate - no extensions are granted, even for very good reasons.

PROPOSAL DO'S & DON'TS



This contract is entered into by Magnolia Hospitality Group, Inc., a California Corporation, doing business as A+ Events (A+) and Joe Sample-Speaker (Speaker). Speaker will provide a presentation for A+ at the National ESEA Conference at the time and place noted. A+ shall, in consideration for such services, provide Speaker the Compensation as identified herein. All terms and conditions of this Contract, without limitation, are confidential.

EVENT DETAILS

EVENT: National ESEA Conference
January 30 – February 2, 2019

HOST: National Association of ESEA
State Program Administrators

BACKGROUND: The National ESEA Conference is an annual project of the National Association of ESEA State Program Administrators (NAESPA) and the largest conference focused on federal education programs for disadvantaged students.

PRESENTATION FINAL ACCEPTANCE:

This presentation is not accepted until receipt by Speaker of a countersigned version of this contract from A+.

PRESENTATION DETAILS

TITLE: Example Session Title

DESCRIPTION: The session description is the same as was entered in the field for inclusion in the printed program. Listing it in the contract ensures that the session proposed is the session to be presented.

AUTHORIZED SPEAKERS: Joe Sample-Speaker, Jane Presenter – [This will include anyone who has a completed presenter profile associated with the original proposal.]

PRESENTATION LOGISTICS

Fields will reflect presentation details

DATE: Friday, February 1, 2019

PRESENTATION TIME: 2:00PM – 3:30PM

SPEAKER SET UP TIME: 1:30PM – 2:00PM

LOCATION: Kansas City Convention Center, 301 West 13th Street, Suite 100
Kansas City, MO 64105

SESSION TYPE: Workshop

ROOM NAME: Room 120

ROOM SET UP: No stage, round tables & chairs

MAXIMUM AUDIENCE CAPACITY: 200

STAGE SET: standing podium

EQUIPMENT PROVIDED: PC computer with PowerPoint software, LCD Projector, screens appropriate for room size, sound capability for video, microphone, dedicated internet

COMPENSATION

Speaker is responsible for all expenses incurred in conjunction with this presentation not specifically identified below.

CONFERENCE REGISTRATION:

Complimentary Conference Registration (\$599 value)

HONORARIUM: \$0

TRAVEL EXPENSES: \$0

VIDEO: Digital access to professionally filmed video of full presentation, for twelve months, via the On Demand video streaming service at www.ESEAnetwork.org. Option to purchase a downloadable copy of your presentation video.

BOOK SALES

Presenters may choose to have their books included for sale in the official National ESEA Conference Bookstore. *Speaker may not sell books or other materials within, or immediately adjacent to, the presentation room, or elsewhere within the common areas of the conference venue.*

VIDEO RECORDING

A+ may digitally record Speaker during this presentation. Speaker gives A+ the express right to use this recording, either in its entirety or in abbreviated form, in one or more of the following ways:

- In promotional materials for this or future National Association of ESEA State Program Administrators professional development programs
 - As part of the professional development offerings on www.ESEAnetwork.org, viewable via a password protected, closed, streaming video environment.
- No other use shall be made of the recording without prior written consent of Speaker.

PHOTOGRAPHY

A+ may photograph Speaker during the presentation and use any such still photographs in promotional materials (print or electronic) for this or future National ESEA Conferences.

CANCELLATION

The parties' performance under this Contract is subject to acts of God, war, government regulation (including Congressional elimination of the Elementary and Secondary Education Act or its funding), terrorism, disaster, strikes, civil disorder, curtailment of transportation services, disabling illness, or any other emergency of a comparable nature beyond the parties' control, making it impossible, illegal or which materially affects a party's ability to perform its obligations under this Agreement. Either party may terminate this Agreement, without penalty, for any one or more of such reasons upon written notice to the other party. This Contract may be cancelled by A+ without cause by submitting such cancellation in writing to Speaker, accompanied by the cancellation fees outlined below:

- 91 to 180 days prior to the event
= 75% of Compensation
- 0 to 90 days prior to the event
= 100% of Compensation

Speaker may cancel this Contract without cause by submitting such cancellation in writing to A+. By so doing, Speaker agrees to pay A+, as a penalty, any nonrefundable amounts for Compensation items; A+ will submit an invoice covering such items upon receipt of cancellation.

HANDOUT MATERIALS

All presentation materials at the National ESEA Conference are provided in electronic format for download from the conference website. Speaker will upload all supporting materials for this presentation in accordance with instructions from A+. Speaker understands that any materials shipped to the venue will be rejected and returned.

EMPLOYMENT STATUS

Speaker is an independent contractor and assumes all responsibility for withholding taxes and is not eligible for workers' compensation insurance. A+ is not responsible in any way for Speaker's acts, omissions, statements, or any commitment made by Speaker to Event Host directly.

ADDITIONS OR CHANGES

Any changes to this Contract must be made in writing and signed by both parties.

GOVERNANCE

This Contract shall be construed in accordance with the laws of the State of California. All parties to this Contract agree that any dispute arising under or relating to this Contract shall be resolved in the State of California in the Superior Court of Mendocino County.

X _____
JOE SAMPLE- SPEAKER, PRINCIPAL
ABC ELEMENTARY SCHOOL

DATE: _____

X _____
MAGNOLIA HOSPITALITY GROUP, INC.
DBA A+ EVENTS

DATE: _____

HOW PROGRAM DETAILS ARE USED

Printed program page →

Online Conference schedule and mobile Conference App ↘

LECTURE

INSTRUCTION

ROOM 103

11:30 AM - 12:30 PM

Developing Mathematical Thinking at the Primary Level in Title I Schools

Jonathan Brendefur
Professor, Boise State University

This presentation will document the successful transformation of multiple under-performing Title I schools at the primary level. There is a critical need for early identification of students who are experiencing difficulties in mathematics and, then, the provision of immediate and targeted intervention in order to build foundational skills and knowledge. In this session I will demonstrate the Primary Mathematics Assessment to screen K-2 students at the beginning and middle of the year on six predictive domains, which allowed us to work with teachers on providing specific curricular tasks to improve student learning across these domains.

Jonathan Brendefur, PhD, is the director of the Initiative for Developing Mathematical Thinking at Boise State University. He is a former teacher and has worked in elementary schools for twenty-two years, has written numerous grants (e.g., NSF, IES, NIH, and MSP), and articles. He holds a doctorate from the University of Wisconsin—Madison. He specializes in mathematics education and research in grades K-12.

works.bepress.com/jonathan_brendefur



MATHEMATICS, ASSESSMENT

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Hosted by National Association of ESEA State Program Administrators

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CONFERENCE**

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JANUARY 30 - FEBRUARY 2, 2019
KANSAS CITY, MO



Developing Mathematical Thinking at the Primary Level in Title I Schools

Thursday February 8, 2018

11:30 AM - 12:30 PM

Room 103

[Add to my schedule](#)

[Evaluate this session](#)

This presentation will document the successful transformation of multiple under-performing Title One schools at the primary level. There is a critical need for early identification of students who are experiencing difficulties in mathematics and, then, the provision of immediate and targeted intervention in order to build foundational skills and knowledge. In this session, I will demonstrate the Primary Mathematics Assessment to screen K-2 students at the beginning and middle of the year on six predictive domains, which allowed us to work with teachers on providing specific curricular tasks to improve student learning across these domains.

Presenters



Jonathan Brendefur

Dr. Brendefur has been the principal investigator on grants totaling over \$16 million in the last five years all of which examined the teaching and learning of mathematics in Title I schools. He has published in more than a dozen peer-reviewed research journals and has been featured as a speaker on the topic of mathematics education in states from each region of the country.

Type:
Lecture

Theme:
Instruction

Audience:
Classroom Leaders

Topics:
Mathematics, Assessment