



The **Effective Programs Committee met via conference call on May 23, 2019 at 3:00PM EDT, 2:00PM CDT, 1:00PM MDT, 12:00PM MST & PDT.**

ATTENDING

Committee Members

Betsy Chapman (SD); Bernell Cook (LA); Heather Denny (MT); Jack O'Connor (MT); Gayle Pauley (Committee Chair – WA); Otistene Smith (AR)

Association Management

Marcus Cheeks – (Deputy CPO); Bob Harmon (NAESPA CEO – WA); Jonai Cook- Customer Service Representative

Meeting Agenda:

1) Discussion of how to utilize and release the Distinguished Schools instructions one-pager ideas (DRAFT)

The Effective Programs Committee reviewed the National ESEA Distinguished Schools State Resource Document and suggested the following modifications in the areas listed:

What are National ESEA Distinguished Schools:

- Change the word *parents* to *families* to include all family dynamics
- Specify that only *public* schools are eligible for selection and national recognition

Procedures for naming Distinguished Schools:

- Specify that each state school selection procedure *may* vary depending on the complexity of the selection process

Funding Distinguished School:

- Include: At SEA discretion, the following sources are among those that may be considered...

Regarding utilizing and releasing the document, the Committee discussed:

- Identifying an audience for this document, such as new state directors and those that are new to the position that need to know how these resources can be used to support Distinguished Schools
- Emphasizing this document in the resources that go to the schools under a separate cover after the Distinguished Schools information has been added to the website
- Making this document a component in all of the Distinguished School resources shared after the summer meeting.
- Providing an introductory letter detailing who is in charge of selection at the state level, that schools will be included in the National Association honoring ceremony and provide details about timing and due dates.
- Bob Harmon suggested that the letter should explain what action to take, who to contact, which schools were nominated and underscore that the only way that schools can be nominated is through the SEA via an Association member.
- For states on the fence about participating: Provide a document that explains -This is why you are receiving this document, this is a way to honor successful schools, we are asking for your and your superintendent's and staff's support.
- Providing various documents to different organizations:
 - CCSSO and state-level people



NATIONAL ASSOCIATION OF ESEA

STATE PROGRAM ADMINISTRATORS

Ensuring Student Equity & Access

- Heads of each pertinent office within Department of Education
- Share with State Superintendents
- Share information at the state level and with district leaders
- Send letters to sister organizations about the program

2) Review the recent upgrades to the Association Member Committee pages, please visit the ESEA Network development portal. When prompted, use your standard ESEA Network login. Note that the development site does not reflect all of the content on the main site and some items may be out of date.

- The Association Member Committee pages are in the process of being modified with the intention of enhancing the site and providing a place on the website for committees that facilitates their work.
- There have been improvements made in the Regions section regarding identifying the states in this area and including a map of the states in each region, as well as language that enhances and clarifies what these sections are all about.
- The Internal Communications Committee has established a timeline to make sure there was opportunity for other committees to weigh-in, via “member connect.”
- The primary area where feedback is needed is the boilerplate language regarding committee descriptions so that the language clearly explains the work of this committee (e.g., committee projects, committee files, etc.).
- Please review the pages and provide Marcus with any feedback by the June 4th deadline.
- The Internal Communications committee will review the pages from June 6 - 15 and complete any additional clean-up to the site to prepare for it to be published.
- The goal is for what we see on the development portal on the 15th to reflect what will be live on the website July 1.
- Following review by the Internal Communications Committee during the June meeting, the site will go live July 1.
- There will be a specialized emphasized review of the pages for committee chairs, so they can begin use July 1.
- There will be an overview of the Association Member committee pages during Summer Meeting to familiarize members with the modifications.

3) Other

No other items at this time

Next meeting is scheduled for Thursday, **June 27 at 3:00PM EDT**, 2:00PM CDT, 1:00PM MDT, 12:00PM MST & PDT.